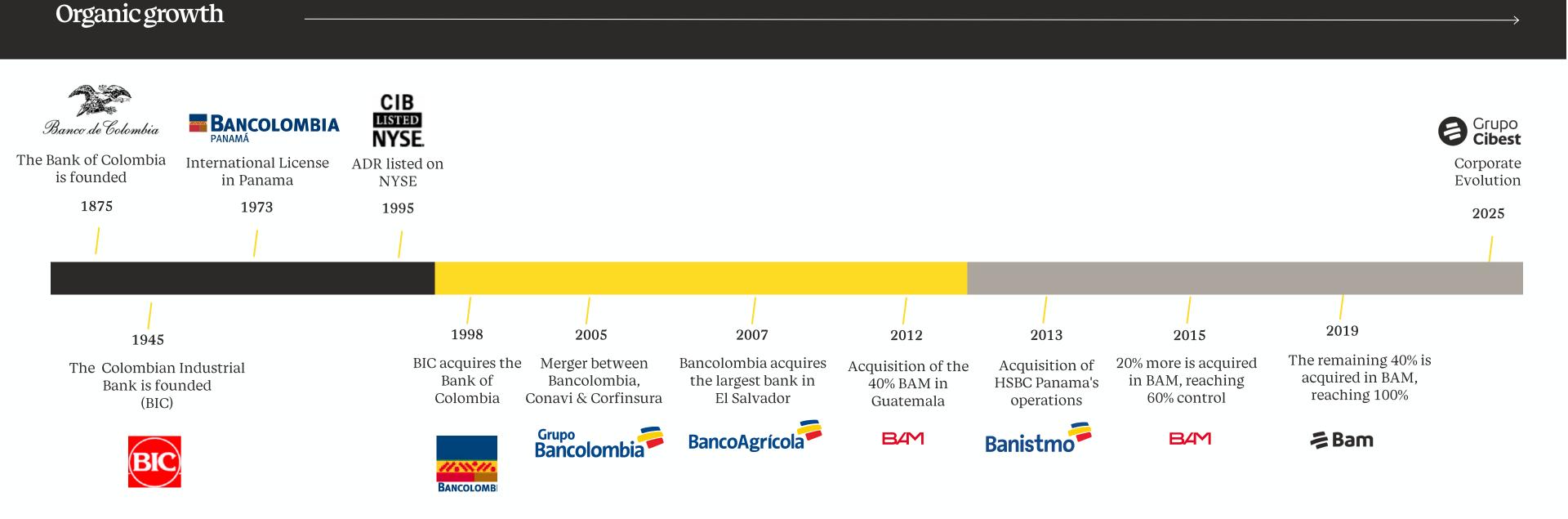


Grupo Cibest

The investment thesis behind Grupo Cibest



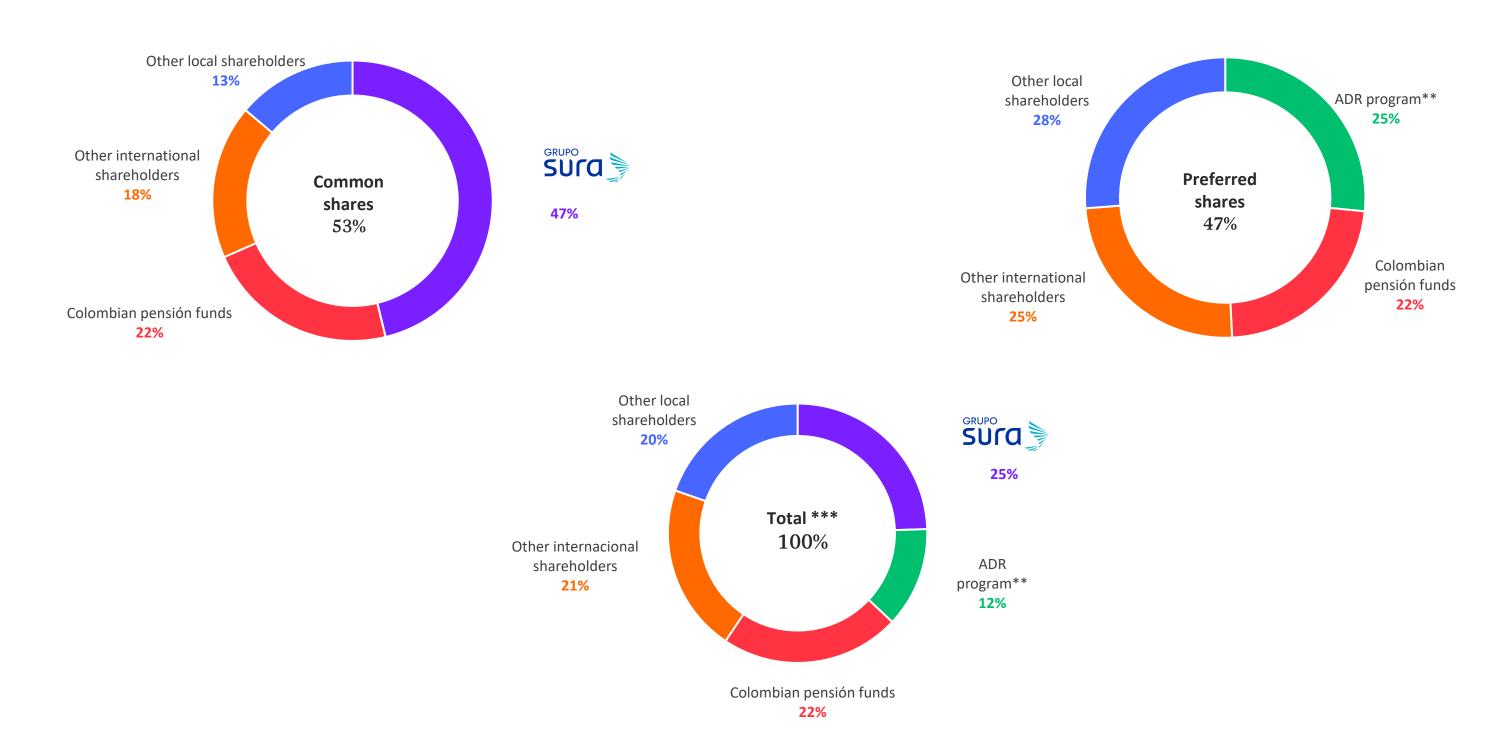
A story of growth, innovation and success



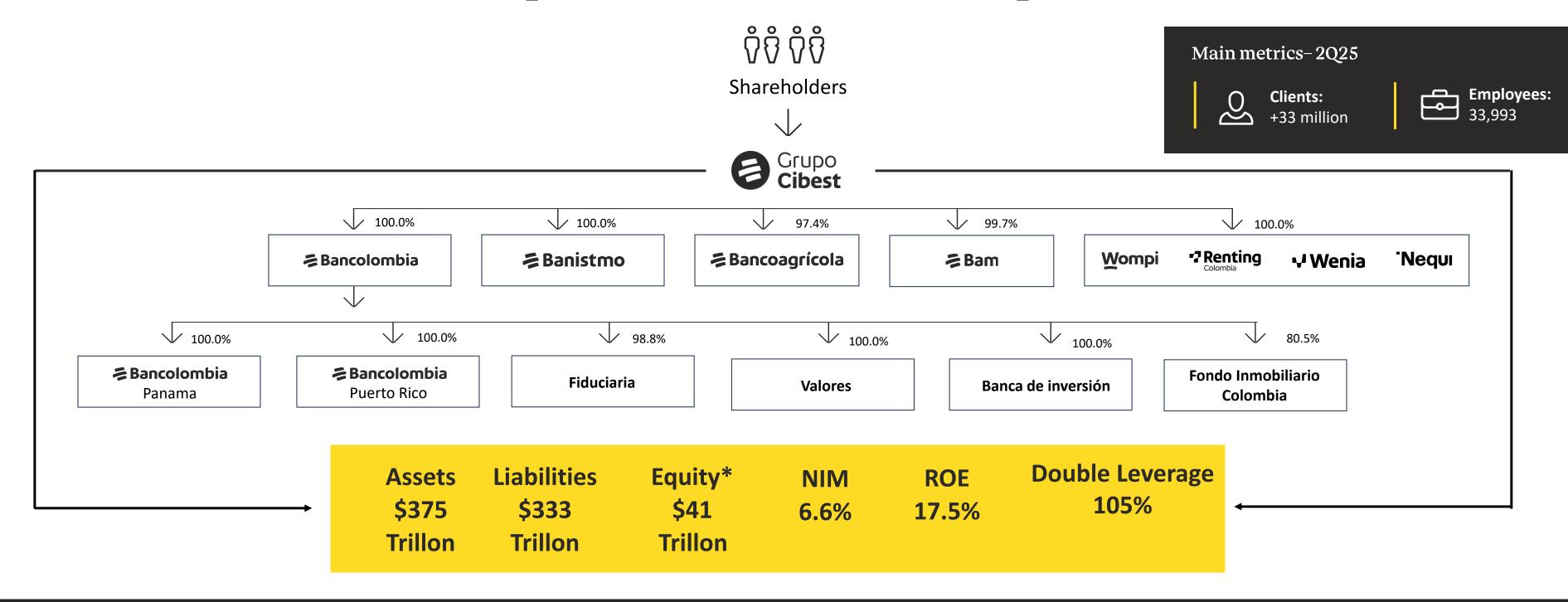
Inorganic growth



Shareholder structure*



New corporate structure under Grupo Cibest



The new structure allows for more efficient capital allocation and share buybacks to optimize value distribution capacity.

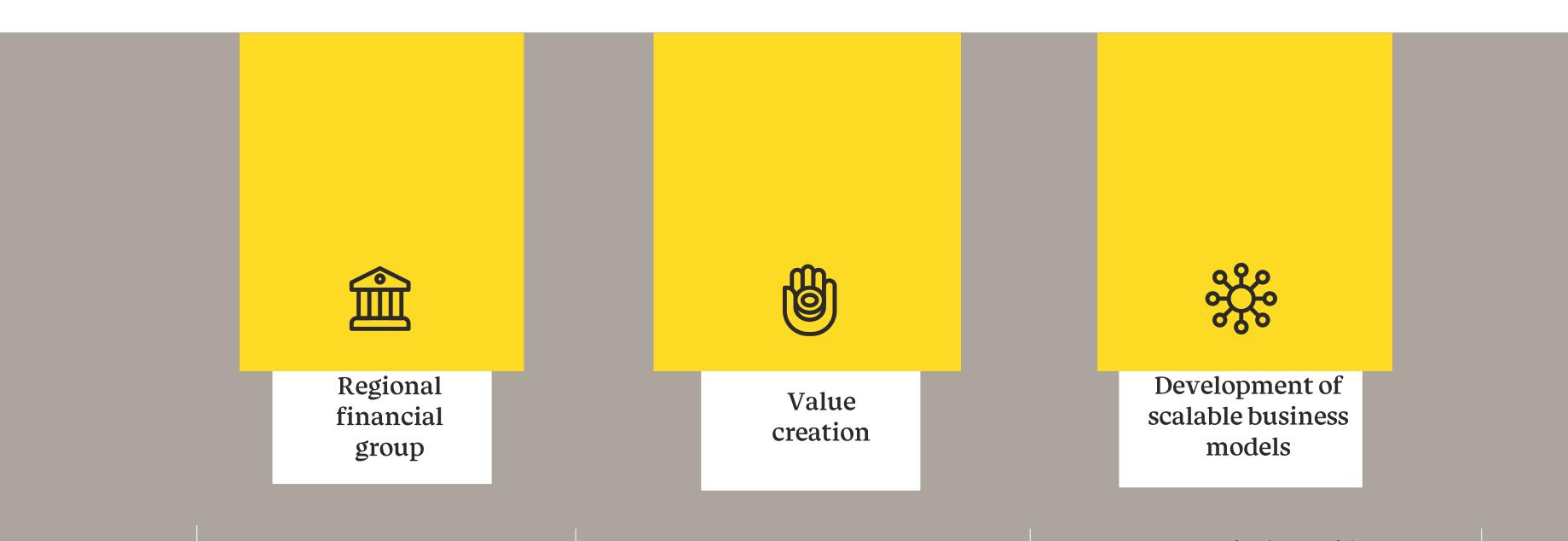
It provides flexibility for corporate development and growth in complementary businesses, to strengthen our value proposition.

It reveals the intrinsic value of the group's different lines of business.

Notes: This table is presented for illustrative purposes and does not attempt to reflect the details of all subsidiaries. The subsidiaries shown represent the main operations. Figures in COP at the end of 2Q25.



Investment Thesis



We are a regional financial group with a focus on the client that offers comprehensive financial solutions.

We operate a flexible corporate structure that enables the strategic allocation of capital to enhance growth and sustainable value generation.

We are a systemic player with access to customer information, digital capabilities, and proven experience in developing scalable businesses that strengthen our value proposition.

Strategic Business Model



∌ Bam



More than **617 thousand** individual and corporate customers.



It has a market share of 10% in the gross portfolio and 8% in deposits.

≱ Bancoagrícola



More than **1.7 million customers** in the retail and corporate segments.



It has a **25% market share in gross** portfolio and deposits.

Banistmo



More than 557 **thousand customers** in the retail and corporate segments.



It has an **8% market share in gross** portfolio and deposits.



Wompi



More than 21 thousand active users.



Payment orchestrator that drives online, in-store, and payment sales, allowing businesses to manage their cash flows easily and securely. It mobilized COP 14.5 trillion by 1H25.

∀ Wenia



More than **2,500 active users** accessing the **digital asset** ecosystem. Wenia mobilized USD 53.6 million as of 1H25.



Digital platform that offers solutions for buying, selling, converting, and sending digital assets.

₹ Bancolombia



More than **16 million customers** in the retail and corporate segments.



It has a market share of 28% in gross portfolio and 26% in deposits.



'Nequi

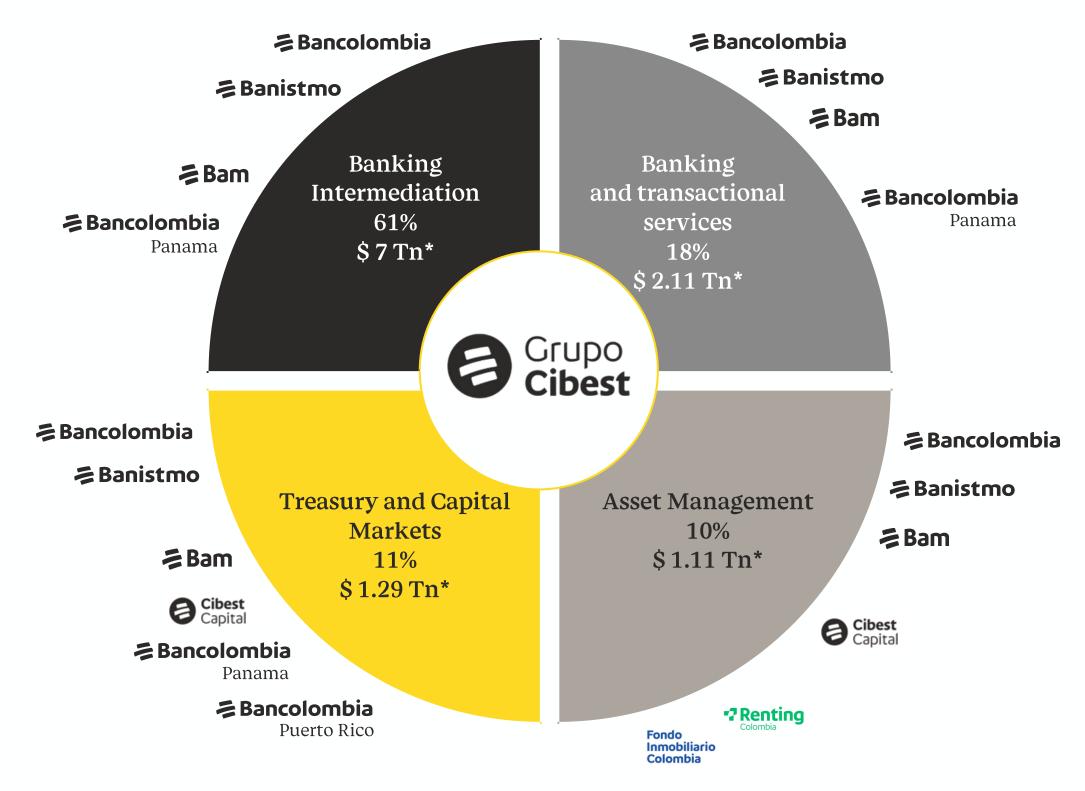
More than **25 million users** are part of an ecosystem that connects people and businesses and revolutionizes the way people relate to money.



It is the central axis of the group's digital financial inclusion.



Corporate Business Network



Channel figures – 2Q25





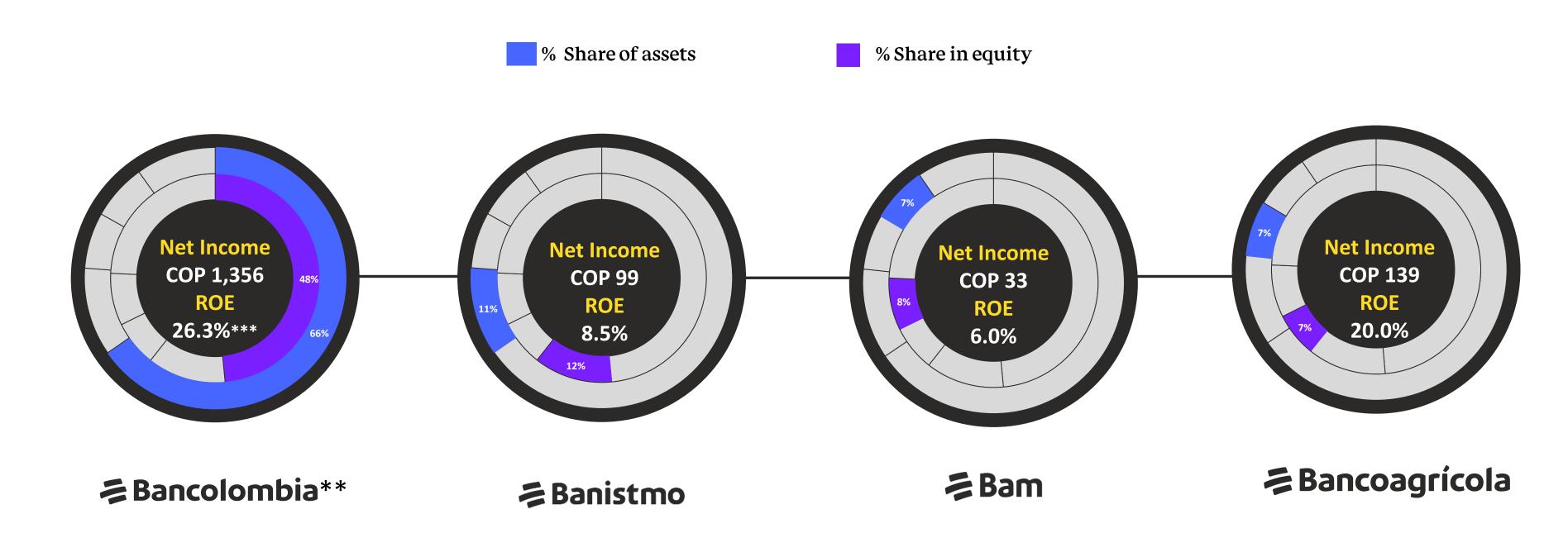




Banking correspondents: 35,235



Share of equity and profitability by main entities*



Figures in billions as of Q2 2025.

Bam refers to Grupo Agromercantil Holding (GAH) and its subsidiaries, and Bancoagrícola refers to Banagrícola and its subsidiaries.

^{*}Other entities include Bancolombia Panama, FIC, Valores Bancolombia, Fiduciaria, Banca de Inversión, Renting, Wompi, Wenia, Nequi, among others, which represent 10% of assets and 24% of equity.

^{**}Individual Bancolombia S.A.

^{***}Pro forma quarterly ROE = (Accumulated net income as of June – Accumulated net income as of March) / Average (Equity as of June, Equity as of March) × 4

Competitive advantage to adjust to cycles and preserve long-term profitability

1

Attracting stable, low-cost deposits and generating commission income

3

More robust credit risk models that allow better estimation of payment capacity and anticipation of credit cycles

Exponential growth in customers

+

Digital evolution

=

Growth in transactional volume

2

Greater flexibility for NIM management



Customers and monetary transactions



Figures in millions

37.8

2Q20

186.3 19.2 137.0 117.7 121.4 17.8 95.6 23.0 98.9 21.1 17.0 88.1 78.4 11.7 81.7 63.0 73.8 48.1 68.2 64.2 58.7

32.3

2Q22

Savings accounts

2Q23

Checking account

2Q24

2Q25

26.5

2Q21

Term deposits

Deposits

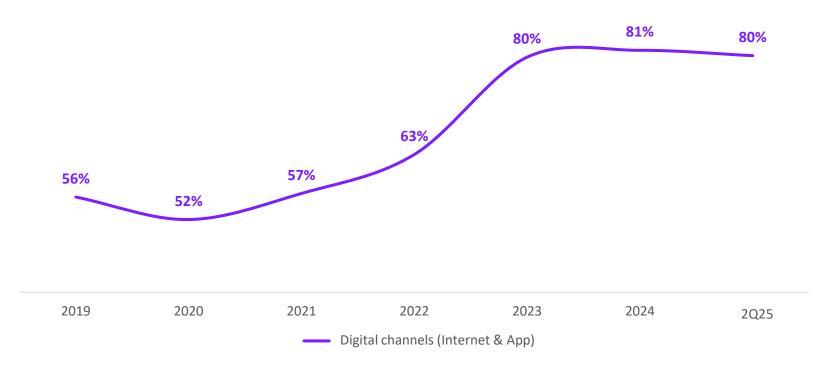
COP trillon

Does not include other deposits

35.8

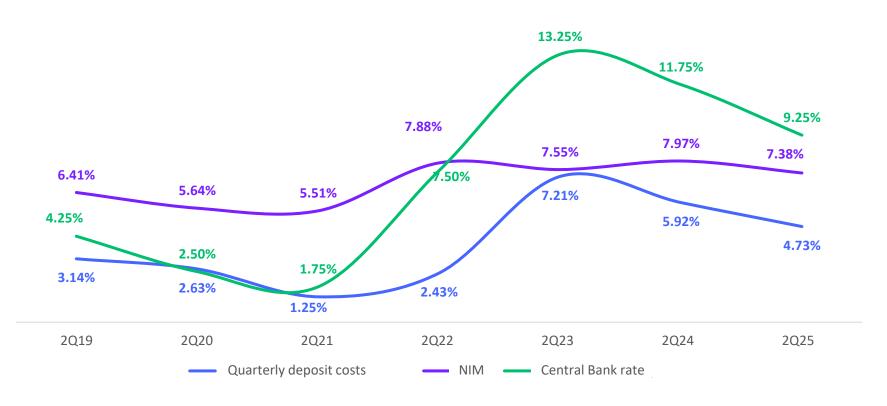
2Q19

Market share of monetary transactions



Source: Financial Superintendency of Colombia

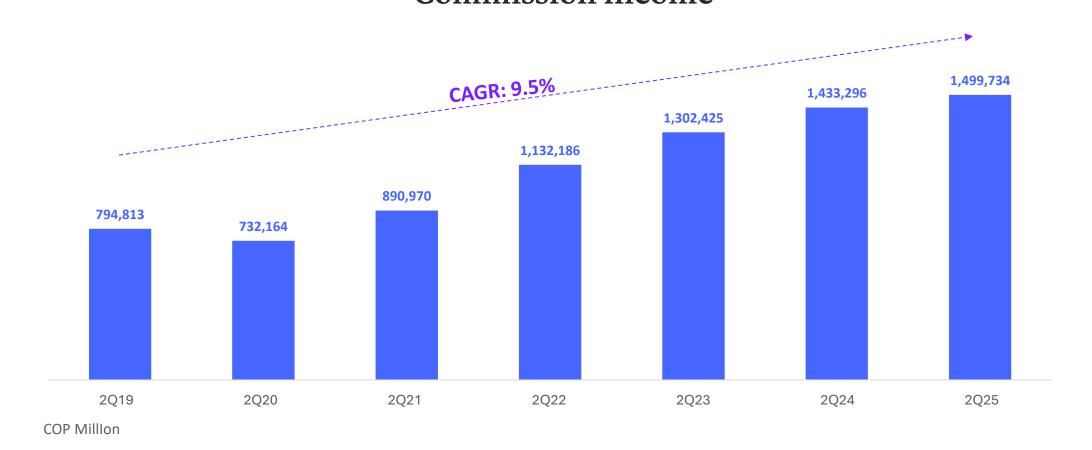
Advantage in deposit costs



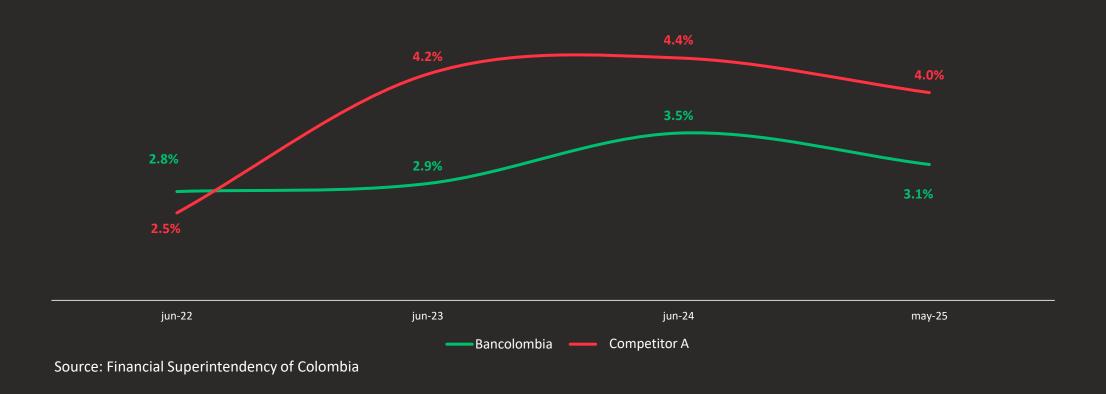
^{*}Source: Financial Superintendency of Colombia



Commission income

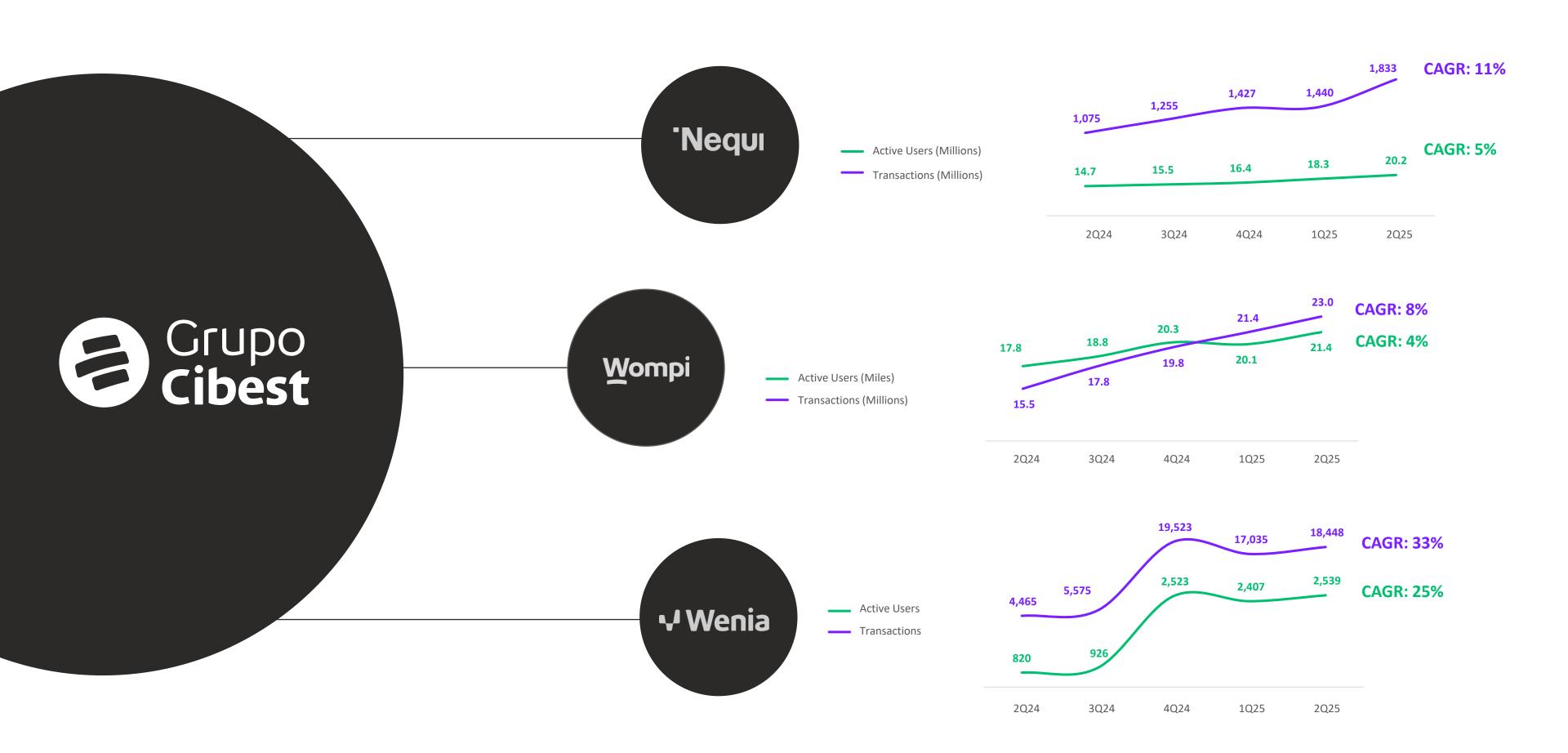


ICV +90 days



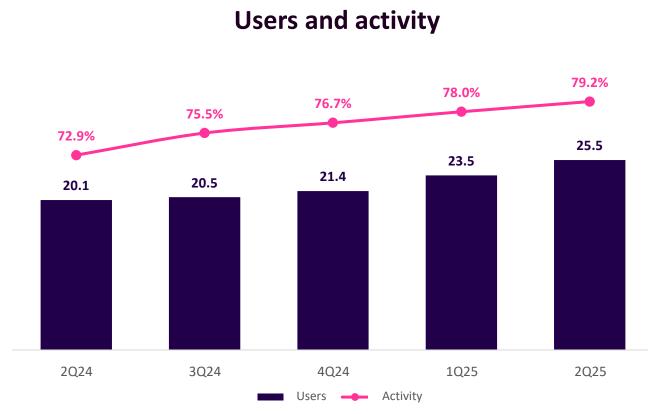
Grupo Cibest

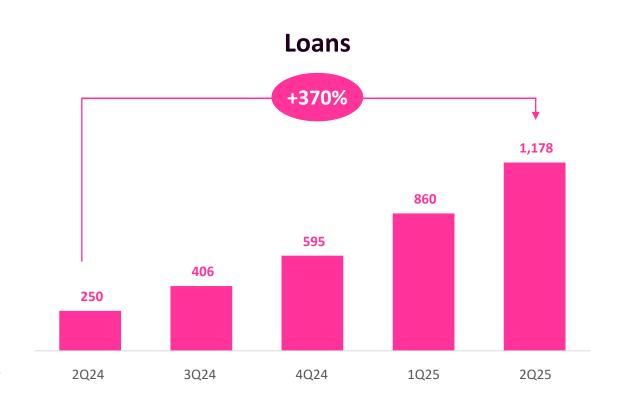
Our business model encourages the growth of other sources of revenue and reinforces our value proposition and competitive advantage.



Nequi

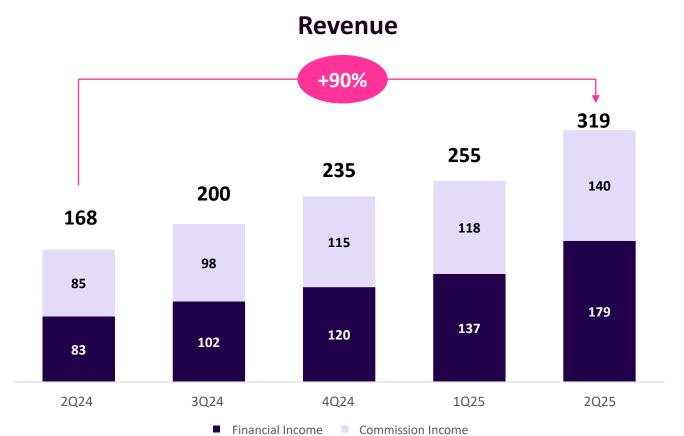


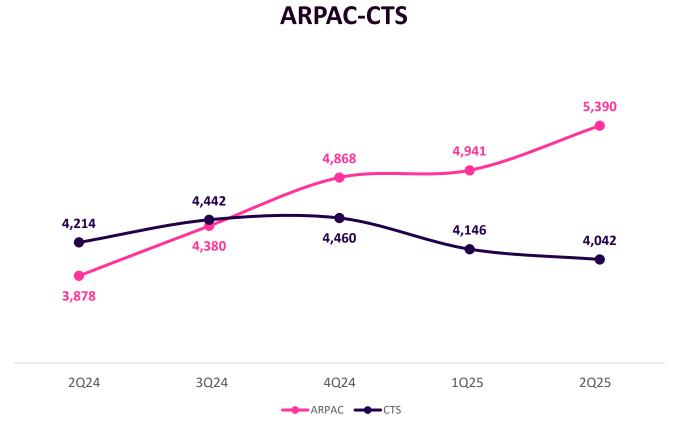


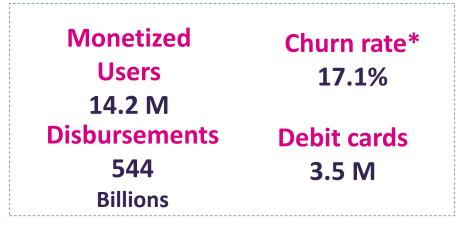




Figures in Millions Figures in Billions Figures in Trillions







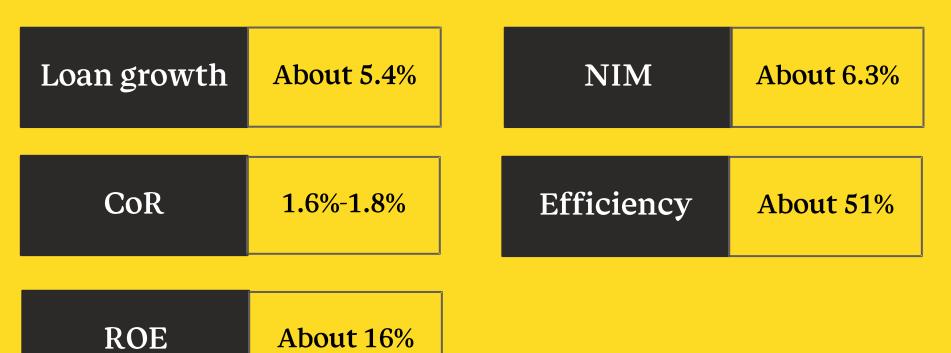
#ATuRitmo

Figures in Billions

^{*}Churn Rate: (Number of lost customers + number of customers without monetary transactions in the last 90 days) / total number of customers



Our Guidance 2025

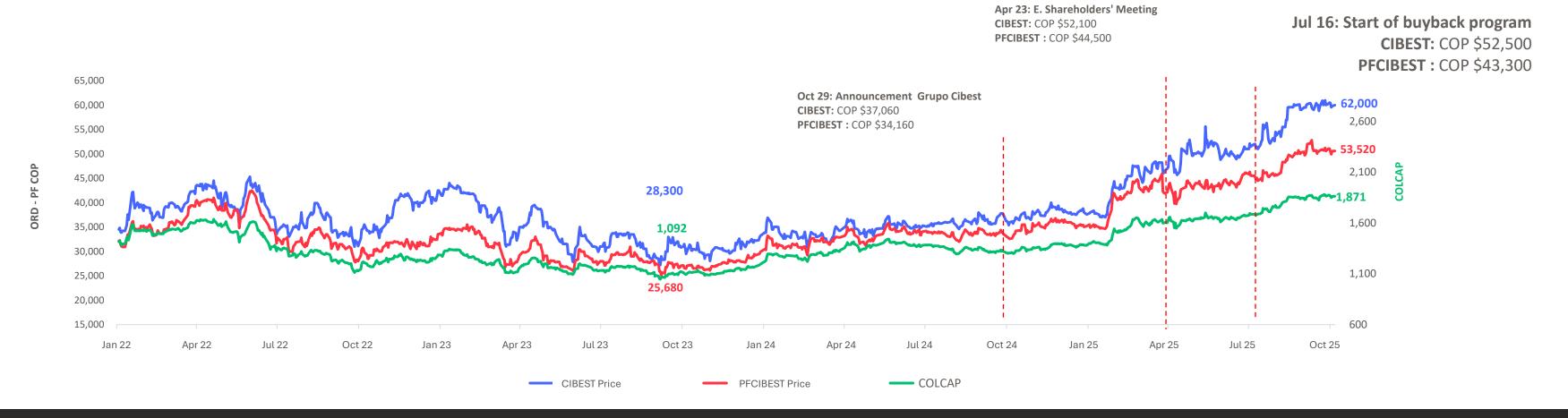


Macroeconomic Assumptions 2025 © GDP Growth: 2.6%

O Inflation Rate: 5.1%

O Central Bank Policy Rate: 8.25%

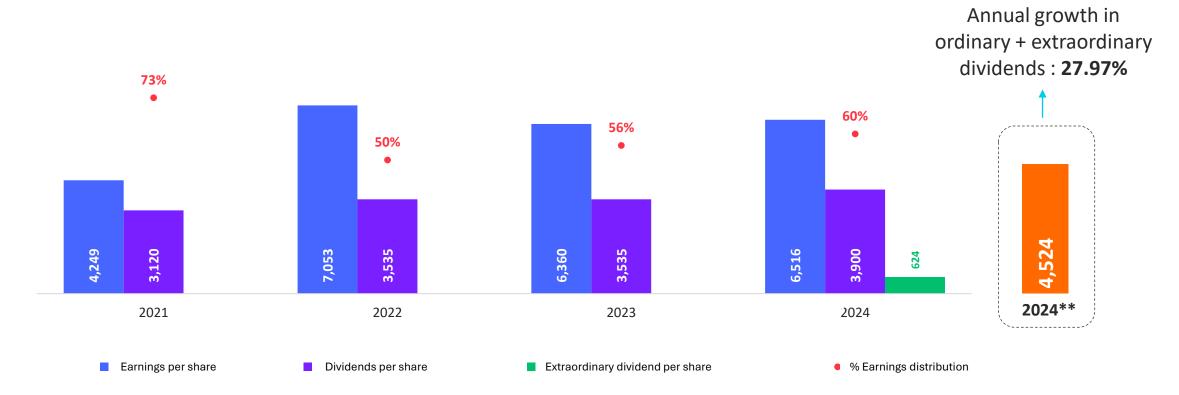
Price evolution CIBEST Y PFCIBEST







Shareholder return



Figures in COP. *Data as of June 30, 2025 **Corresponds to figures and indicators that include the extraordinary dividend of COP 600 billion approved by the Extraordinary Shareholders' Meeting on April 23, 2025.

