

# COMMITMENT TO SUSTAINABILITY —Grupo SURA—

At Grupo de Inversiones Suramericana SA (Grupo SURA), we have the strategic objective of generating sustainable profitability. This objective seeks to provide our shareholders with an economic return higher than the cost of capital and create value for all our stakeholders, with a long-term vision. We pursue this objective through the management of a balanced investment portfolio, focused on financial services, and based on an understanding of our management based on four capitals: natural, social, human, and economic.

This way of understanding our strategic objective drives us to generate harmonious development for society.

This commitment aims to declare the general management approaches that frame our actions as investment managers, incorporating environmental, social, and governance criteria into business decision-making, both at Grupo SURA and at the companies that comprise our portfolio, and guided by our corporate principles.

### **Definition**

We understand sustainability as the organizational capacity that allows us to anticipate, analyze, and manage the risks arising from environmental, social, and governance issues for the Company, as well as the impact it generates on these issues. This capacity allows us to enhance long-term value creation for all stakeholders.

# General management approaches

Decision-making related to each of the fronts mentioned below must be based on a materiality exercise, which allows for appropriate prioritization and focus on the management of issues that may be a source of risk for the Company, as well as on consideration of the impacts of our investment portfolio on these issues:

#### 1. We manage risks and opportunities

We identify, analyze, evaluate, and manage material risks and opportunities that may impact the Company's ability to generate long-term value for all its stakeholders. In this way, we respond promptly and appropriately to environmental developments.

## 2. We generate value for all stakeholders through long-term relationships

We seek to build long-term relationships with our stakeholders through proper management of the processes that involve them and within the framework of our vision of harmonious development, which involves analyzing and considering their expectations and the impact that the Company's decisions have on each of them. To this end, we establish an ongoing dialogue that allows us to properly identify their expectations and the relevant issues the Company must address.

# Commitment



# 3. We implement processes to consider environmental, social and governance issues in business decision-making

We conduct our business with integrity, operating under corporate principles. We incorporate business management guidelines that lead to best practices for day-to-day business development on the following fronts:

- Investments: We implement processes to consider environmental, social and governance issues in investment decision-making.
- **Products and solutions**: We promote processes to consider environmental, social and governance issues in the design of financial products and services.
- New businesses and solutions: We promote the creation of new businesses based on the analysis of issues relevant to the generation of harmonious development, including issues such as financial inclusion and decarbonization.
- **Business practices**: We incorporate environmental, social, and governance criteria into the processes that support our operations, primarily related to eco-efficiency practices, human talent, and supplier relationships.

#### 4. We contribute to strengthening institutions and generating public value

Based on our strategic purpose of generating sustainable profitability and the recognition of our rights and duties as corporate citizens, we promote the development of inter-institutional alliances that seek to generate relevant capacities for generating harmonious development, that is, improving living conditions and well-being in the region.

To this end, we work hand in hand with organizations, institutions, and governments, contributing resources, knowledge, and talent without compromising particular interests, to reflect, research, and positively influence the development of public policies that drive the development of the countries where we operate.