

Medellín, December 13, 2022

BUILDING CITIZENSHIP AND DEMOCRACY AND PARTICIPATING IN PUBLIC DYNAMICS

Our mission as a company is based on our profound conviction of the importance of working towards planetary ethics, which implies encouraging a well-balanced handling of our social, natural, economic and human capital. As part of these efforts we have discovered the necessary balance for the sustainability of both the planet and humanity as a whole and, as part of this endeavor, the sustainability of the Company itself.

We understand citizenship as the minimum condition that unites us as a society, one that identifies us as part of a whole and implies maintaining responsible attitudes towards ourselves as well as others. We are citizens, both from an individual as well as a collective standpoint, with a view towards enhancing the common good: citizenship moves back and forth between the privacy of our homes and everyday street life.

There is a wide belief that companies are not part of the State and that our work towards creating added public value is limited to specific actions proposed as a result of our social responsibility. In our particular case, it is part of our day-to-day activities to actively engage in public conversations, this in addition to encouraging dialogue between inclusive positions as well as debate from multiple standpoints regarding the issues that matter to us all as a society. We are corporate citizens and that means going beyond the confines of our business, since our priority is to be an organization that creates public value and helps drive the harmonious development of society.

The exercising of our democratic rights implies promoting reflections and practices that allow for the autonomy, opinions, appropriation and action of all our citizens. This strengthens the social capital that drives the ability to realize both our own as well as our collective aspirations, and to build and promote strong, sound, transparent institutions at the service of the common good.

We believe in a free, informed citizenship, able to take up critical and diverse positions in favor of the welfare of our society. We believe in a participatory democracy as a way of stimulating consensus and reaching agreements, this while valuing dissent. Therein lies the importance of debate, conversations and knowledge, which is the basis for building democracy.

We know that citizenship and democracy are subject to constant change, and, like human beings, nothing is preordained. For this reason, constant efforts are needed to nurture democratic dialogue, stimulate citizen participation and rely on strong institutions that are able to evolve and respond to change.

This is where Grupo SURA's interest in these issues lies. For years we have strived to adopt an integrative leadership role that favors alliances between institutions and promotes the development of projects and initiatives in the territories that go far beyond the particular interests of the different lines of business of our SURA companies.

We believe in the autonomy that knowledge brings to bear and in a democracy that is built on a plurality of different opinions. We are committed to strengthening our democratic processes and social fabric, which shall allow us to understand the public and political phenomena of the countries where we are present, through our ability to lead and participate in projects and initiatives and provide support to think tanks and social organizations dedicated to reflecting on, creating knowledge and driving the appropriation and conscious mobilization of citizenship.

Today our voice as a company, in matters that concern everyone, seeks to become more powerful, more proactive, more critical. This implies recognizing what happens in our daily lives, evidencing the different ways in which human beings resolve our collective issues through respect and dialogue. It is a question of raising our ability to listen as well show empathy and inspire trust, all this based on understanding each situation.

Our participation as a private company is aimed at: strengthening public policy-making in favor of providing solutions to social problems; broadening and deepening our applied knowledge, based on the study of public dynamics and conversations with different actors in society together with our own experience; helping to strengthen the institutions that support the development of society; promoting the dissemination of quality, verified, timely and valuable information that guides responsible and autonomous positions and decisions on the part of citizens; promoting initiatives that build citizenship and democracy, with special emphasis on training in civic culture.

We have defined the following work fronts, which are addressed through different initiatives and by different areas of the Company:

Journalism and public opinion

We believe in freedom of expression and in the role of the media and journalists as actors able to transform society and build democracy through their public service. This approach is based on acknowledging that a private company must maintain a fluid, transparent and respectful relationship with journalists and the media, this based on the independence of both parties.

Ethical journalism strengthens a country's social fabric, creates opportunities for dialogue and exchange, leverages transformation and provides different interpretations for a more inclusive public opinion, one that is better informed, more aware of the surrounding environment and with greater critical capacity: basically, a more democratic society.

Civic culture

We are convinced that training is an important way to strengthen civic decision-making. Political, ideological, intellectual and behavioral positions are built up based on different scenarios: the classroom, the home, the street, the park, the company in which we work.

There is a need to strengthen the skills that we as citizens require in order to take charge of our common destiny. It is also about helping to qualify how we approach our duties and rights in a democratic context, and how we participate in a conscientious, informed and active manner in all those scenarios that have been made available in order for us to express our opinions as well as denounce, debate and decide on different matters. This also implies a willingness to build, in conjunction with others, the social order in which we wish to live.

Conversations

We encourage conversations based on equity and inclusion, with a view to eliciting multiple ideas and positions on issues of common interest, which favor critical thinking, empathetic relationships and greater autonomy for a free and conscious exercise of our civic responsibility. In this way we can move, as a society, towards agreements and decisions around common objectives.

Research and knowledge

We have provided our support to proposals aimed at analyzing the behavior, participation and political culture of our citizens, through research conducted in partnership with different local and regional actors. In this way we are striving to better understand the factors that influence the decisions of political actors, and to generate the dynamics of critical analysis for qualifying public opinion, political dialogue, institutional strengthening, public policy making, business dynamics and the welfare of society in general. Likewise, we seek to contribute our knowledge and experience to the strengthening of public policy-making that favors the welfare and development of the society of which we are a part.

Contributions to political parties and significant civic groups present in the electoral environment

One of the means for the private sector to participate in the political environment is to contribute to democracy by providing economic support to political parties and significant groups of citizens within the country's democratic ecosystem.

Beginning in 2022, we no longer make contributions for financing political parties, movements or significant citizen groups in Colombia. It should be noted that the contributions made in previous years were directed to various trends within the national political spectrum and were made within the framework of strengthening democracy, in a transparent and informed manner through the corresponding institutional channels and in keeping with the rules and regulations governing this matter in Colombia.

Our position is based on the defense of democratic institutions, as well as the respect and independence shown in political and electoral matters. In particular, we place special emphasis on maintaining absolute respect for the opinions of our employees. For this reason, we refrain from providing any institutional opinions on specific candidates or carrying out any political campaigns internally.

At Grupo SURA we believe that strong institutions and a sound sense of citizenship help to enhance our social fabric and drive our economic well-being, all of which are essential factors for the harmonious development of society as a whole.