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CORPORATE PRESENTATION

# GRUPO SURA





The forward-looking statements contained herein are based on Management's current forecasts and outlook, which have been made under assumptions and estimates of the management of the Companies and may present variations.

For better illustration and decision-making, figures for Suramericana, SURA Asset Management and its subsidiaries are administrative rather than accounting, and therefore may differ from those presented to official entities. Thus, Grupo de Inversiones Suramericana assumes no obligation to update or correct the information contained in this presentation.



# **Diversified investment portfolio**





	Financial Servi	ces	Ind	dustry
SUCC ASSET MANAGEMENT 83.6%	SUCO SEGUROS, TENDENCIAS Y RIESGOS 81.1%	Grupo Bancolombia 46.2%   24.5%	Grupo nutresa 35.6%	GRUPO ARGOS 35.6%   26.9%
Voting shares   Social capital				

### **#1 PENSION FUND**

in Latam, with a growing voluntary savings business

# **#3 ASSURANCE** GROUP

of Latin American origin by written premiums (#1 without Brazil)

# #1 **BANK** IN COLOMBIA

with leadership positions in 3 Central American countries.

One of the largest food companies in Latin America

One of the most important players on infrastructure in the American continent

# **Growth history**

And evolution of the strategy





**GROWTH DRIVERS** 





Middle class formation



**Demographics** 



**Underpenetrated**Sectors



Non-core divestments

**USD +500 MM** 

**Formalization**Of the economy

# Regional footprint and diversification



MARKET CAP.

usp **4.0 bn** 

Jan 31, 2022

**CREDIT RATINGS:** 

FITCH BB+ (Int)
AAA (Col)

S&P BB+

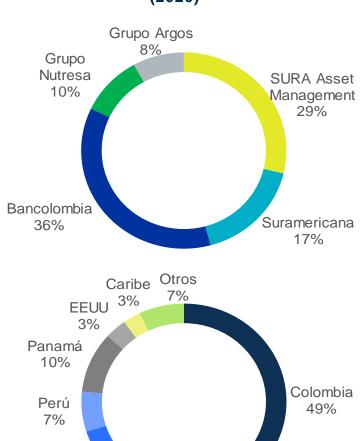
11 countries

+67.8 million clients

**~64,000** employees



# DIVERSIFIED SOURCE OF DIVIDENDS (2020)



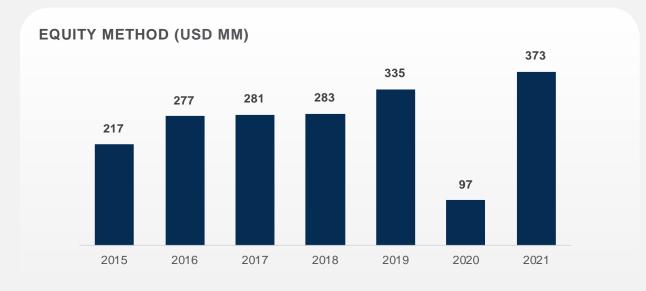
Chile 13%

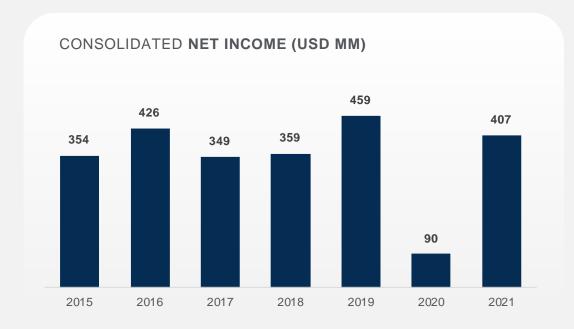
México 8%

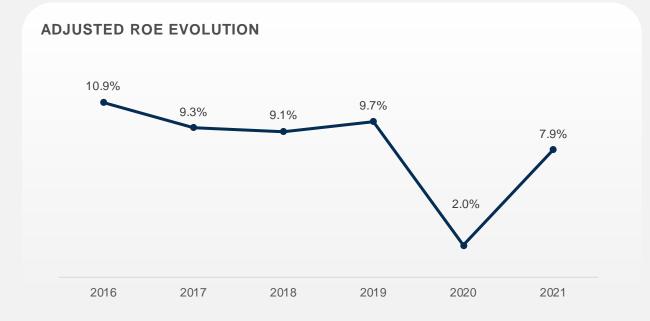
# **Grupo SURA financial metrics evolution**





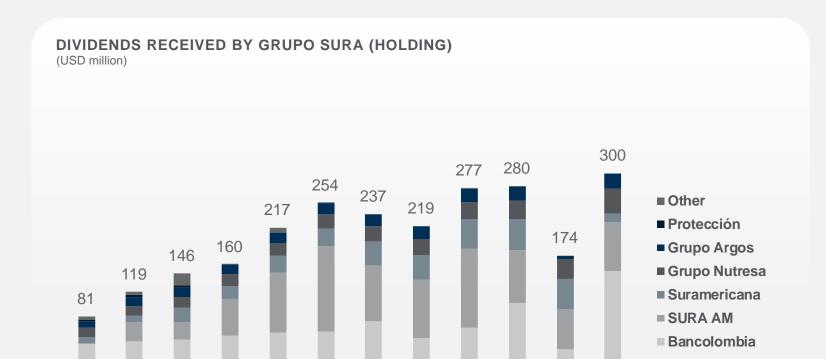






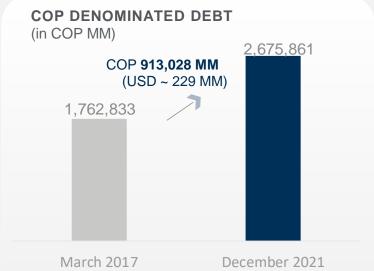
### **Growth in received dividends**

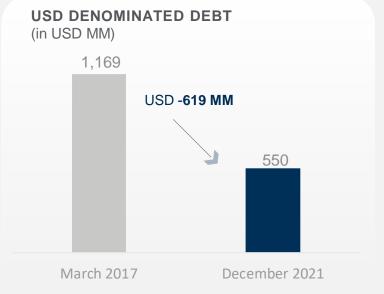
Has allowed to decrease debt after the international expansión phase



2021 2022E



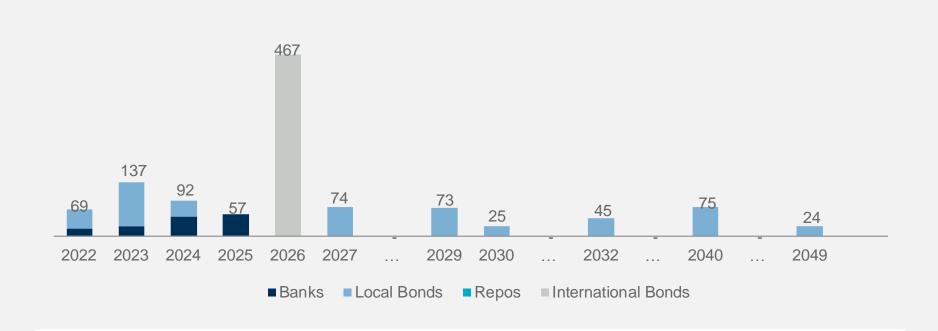




# **Debt**

### Debt profile aligned with cash flow generation





Individual Net Debt\*

COP 4.5 tn

(USD 1.1 bn)

USD exposure 4.5%

Average cost of debt 8.2%

NET DEBT/ **DIVIDENDS** (LTM)

6.6x

NET DEBT/ **DIVIDENDS** (FTM)

4.0x

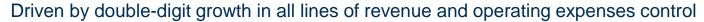
Max. 5x

LEVERAGE (LTV)

**13%** Max. 25-30%

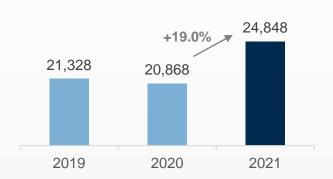
**INDICATORS** 

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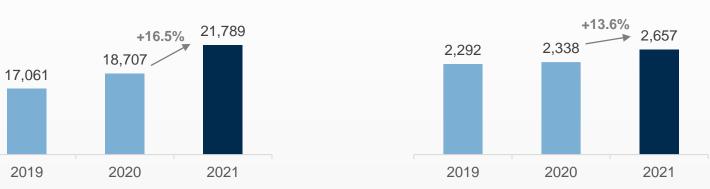


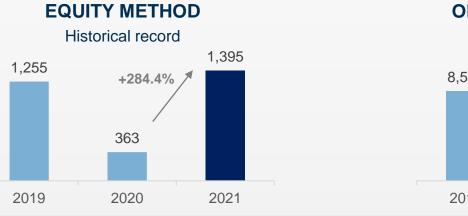


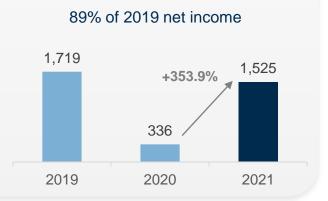












**NET INCOME** 

Figures in COP billion.

# Initiatives to generate value for all shareholders





# Strategic Initiatives

# PROFITABILITY AND VALUE GENERATION

- 2021 was considered a transition year, results exceeded expectations
- Positive forecast for 2022:

Net Income + 10% - 15%

**ROE: 8% - 9%** 

Forecast for 2024 ROE > Ke

# DELEVERING AND CAPITAL OPTIMIZATION

Between 2017 – 2021:

- Capital optimization by +COP 3.5 tn
- Decrease in individual debt of ~COP 0.9 tn and consolidated of ~COP 1.6 tn

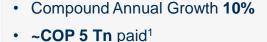
Debt / Received Dividends indicator:

2021:  $6.6x \rightarrow 2022: 3.7x - 4.3x 2024: <2.5x$ 

# PREPARING FOR CAPITAL MARKETS WITH GREATER DEPTH

- Implementation of SOX since 2019 with the aim of preparing Grupo SURA and its subsidiaries so that they can access the NYSE
- Progress: 43 companies within the scope of the project and ~3,000 controls designed to mitigate identified risks

### SUSTAINED GROWTH IN PAID DIVIDENDS PER SHARE



Dividend proposal 2022:

+30% ordinary dividend



<sup>\*</sup>Adjusted to current equivalent pesos, with inflation for each year.

# **Grupo SURA - ESG**



We promote the dynamics of economic growth, from a comprehensive and harmonious development

# **HUMAN, SOCIAL AND NATURAL CAPITAL**

### SUSTAINABLE INVESTMENT POLICY

Policy update, with sector exclusions and risk prioritization

### SUSTAINABLE FINANCES

 Strategy definition, governance, metrics and prioritized risks in climate change (TCFD framework) and human rights

### **DOW JONES SUSTAINABILITY INDEX 2021**

- Third position in the industry
- Highest score in:
  - Freedom of association, talent planning and training programs
  - Codes of conduct and policies on corruption and bribery
- Best practices in senior management long-term compensation

### **DEMOCRACY AND CITIZENSHIP**

- Promotion of citizen training, strengthening of media and mechanisms to deal with disinformation
- Conversations to build from diversity: "Think with Others", "We must speak Colombia", "regional dialogues".

### **FUNDACION SURA**

- 50 years growing with others: Education, culture, citizenship and democracy
- Investment 2021: USD 8.2 million (Colombia, Mexico, Chile)
- More than 146 thousand people and 1,696 organizations benefited

# **Grupo SURA has been under passivity rule**

SU

Valid from the request of the first takeover bid

# **Public Acquisition Offer for Grupo SURA**

### **Passivity Rule**

- It aims to limit any information or decision that could be interpreted as interference with the offer
- The Company, the Administration and the Board of Directors have acted in line with this standard

### **Corporate Governance**

• It has been and will continue to be the **framework that guides the way** in which Grupo SURA and our subsidiaries **act** and **make decisions** 

# Increase in net income

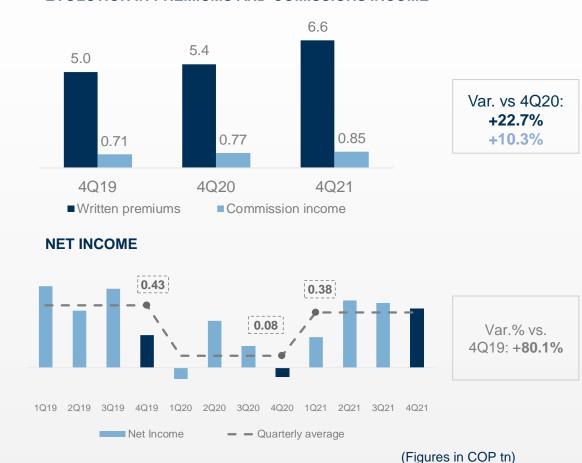


Leveraged on revenue growth that shows the resilience and soundness of the companies in our portfolio

### CONSOLIDATED INCOME STATEMENT

	dic-21	dic-20	Var\$	Var%
Written premiums	22,487	19,337	3,150	16.3%
Retained earned premiums	17,636	15,541	2,095	13.5%
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Investment income	1,925	1,560	366	23.4%
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Other	639	563	76	13.5%
TOTAL REVENUES	24,848	20,874	3,974	19.0%
Retained claims	-12,944	-10,393	-2,552	24.6%
Operating expenses	-9,339	-8,871	-469	5.3%
TOTAL EXPENSES	-22,284	-19,263	-3,020	15.7%
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Financial result	-584	-814	229	-28.2%
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NET INCOME	1,525	336	1,188	353.4%
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#### **EVOLUTION IN PREMIUMS AND COMISSIONS INCOME**



Other = other revenue + revenues from services rendered.

Operating expenses = Administrative expenses + brokerage commissions + insurance costs and expenses + costs of services rendered + fees + depreciation and amortization + other expenses.

Figures in COP billion. Var\$ and Var% are FY variations compared to 2020.

# Net income closed the year in positive territory

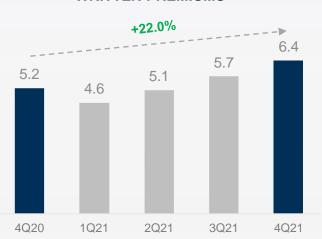




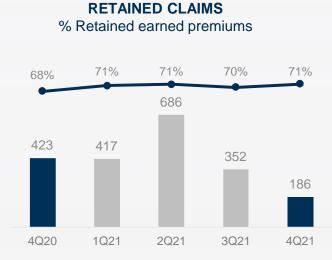
RC/REP

	dic-21	dic-20	Var%
Written premiums	21,789	18,707	16.5%
Retained premiums	17,863	15,366	16.2%
Adjustments to reserves	-341	-333	2.1%
RETAINED EARNED PREMIUMS	17,522	15,033	16.6%
Retained claims	-12,402	-9,803	26.5%
Commissions (net)	-2,310	-2,305	0.2%
Cost of services rendered	-180	-161	11.7%
Other operating income/expense	-1,083	-1,000	8.3%
Impairment	-37	-53	-29.3%
TECHNICAL RESULT	1,586	1,788	-11.3%
Operating expenses	-2,806	-2,738	2.5%
UNDERWRITING RESULT	-1,220	-949	28.5%
Investment income	1,141	1,134	0.6%
Interest expense	-106	-111	-4.6%
Other non-operating	322	267	20.4%
EARNINGS BEFORE TAXES	136	341	-59.9%
Taxes	-70	-129	-45.7%
NET INCOME	66	211	-68.6%









### **ADMINISTRATIVE EXPENSES** % Written premiums

COVID Claims



Figures in COP trillion. COVID claims in COP billion.

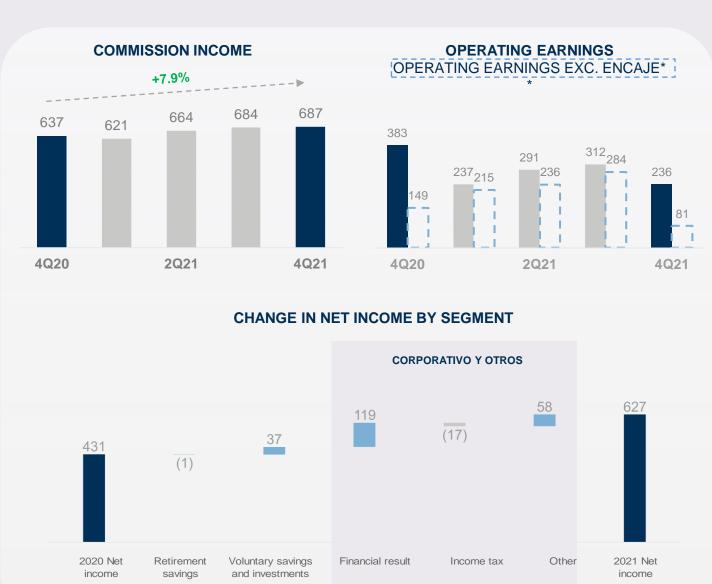
<sup>\*</sup>Premiums and claims include health care revenues (before "services rendered") Figures in COP billion

# Double-digit increase in operating revenues as of December



Supported in the growth in commission income and good levels of performance obtained with seed capital investments

	dic-21	dic-20	Var\$	Var%
Commission income	2,657	2,338	319	13.6%
Income from legal reserves	157	248	-91	-36.7%
Equity method	137	147	-9	-6.3%
Other	80	6	74	1143.3%
Operating revenue	3,031	2,739	292	10.6%
Total insurance margin	112	87	25	28.5%
Operating expense	-2,067	-1,833	-234	12.8%
OPERATING EARNINGS	1,076	993	82	8.3%
Financial result	-81	-219	138	-63.0%
EARNINGS BEFORE TAX	995	775	220	28.4%
Income tax	-375	-337	-38	11.4%
Net income from discontinued oper.	7	-7	14	
NET INCOME	627	431	195	45.3%



Figures in COP billions.



### **#3 LATAM INSURANCE GROUP**

with an established growth platform in 9 countries

#### **#1 INSURANCE COMPANY**

in Colombia with top 5 positions in 4 Latam countries



SEGUROS, TENDENCIAS Y RIESGOS

> 22,682 EMPLOYEES

21.2 million

**USD 1.3** bn EQUITY - DEC 2021

### **MULTICHANNEL APPROACH**

developing new channels throughout the region

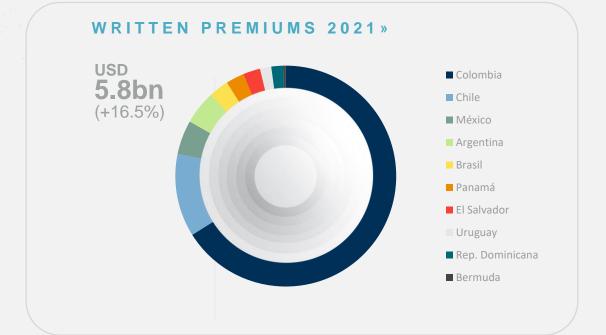
+22k
ADVISORS

### **DIVERSIFIED BUSINESS MODEL**

BY GEOGRAPHY BUSINESS LINES

34% of GWP outside Colombia 41% P&C 27% Life

31% Mandatory Health

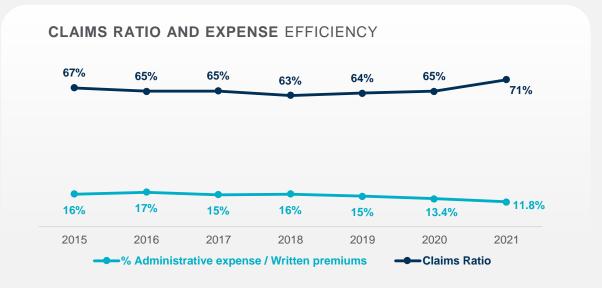


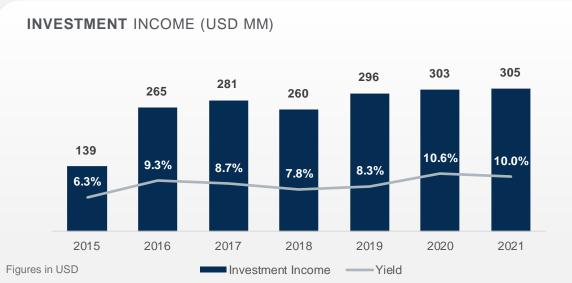
Note: Premiums include revenues from services rendered

# Suramericana financial metrics evolution













**USD** 142 bn

21.6 MM **CLIENTS** 

**AUM** 

~22% MARKET SHARE **Mandatory Pension** 

USD **2.6** bn EQUITY - DEC 2021 RETIREMENT SAVINGS (PENSION) Stable cash flow business

88%

**AUM** 

**usp 123 bn** 

19.2 MM

**AUM** 

**CLIENTS** 

**SURA (RETAIL INVESTING**) Underpenetrated business with high growth potential

**INVERSIONES** 



AUM usp 13 bn

**CLIENTS** 2.0 MM



INVESTMENT

**MANAGEMENT** 

(INSTITUTIONAL)

Regional platform

the world

connecting Latam to

**AUM** usp 10 bn\*

\*USD 3.6 bn from Savings & Investments business













IM Unit\*

10

37

36

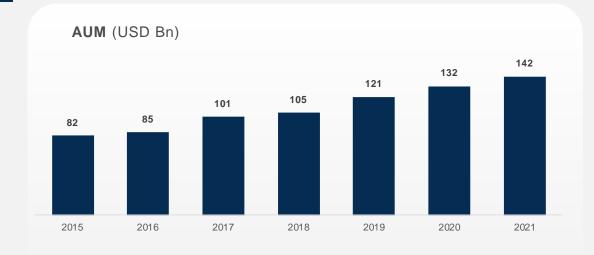
39

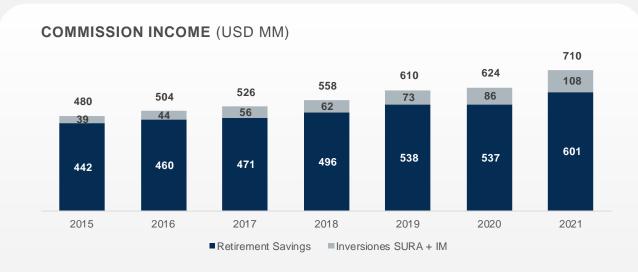
14

3

6

# **SURA** Asset Management financial metrics evolution









# **Investments in publicly listed companies**

With leading positions in their respective industries





### **#1 BANK IN COLOMBIA**

with a relevant presence in Central America

**+20 MM clients** with a strong distribution network and diversified sources of funding and loans

# GRUPO ARGOS

### STRATEGIC FOCUS

in cement, energy and road and airport concessions

### **SOLID TRACK RECORD**

building regional platforms



LARGEST PROCESSED FOODS
GROUP IN COLOMBIA with leading brands in the main categories

PRESENCE IN 72 COUNTRIES with 30 production plants in Colombia, 16 abroad and its own distribution network in 14 countries

# **USD 8.1 bn** Equity 2021

USD 9.1 bn Market Cap. **USD 1.1 bn** EBITDA 2021

USD 3.3 bn Market Cap.

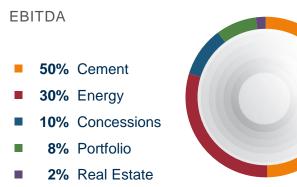
# **USD 409 MM**

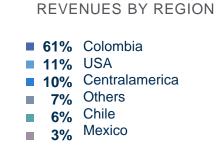
EBITDA 2021

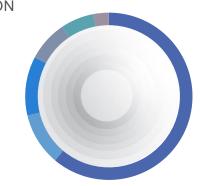
USD 3.8 bn Market Cap.











Source: company reports. Market cap as of January 31, 2022.

# Our commitment to the harmonious development of society

#### **Prioritized SDG**













### **Global Initiatives**









#### International standards

















#### **Evolution**

ESG Rating	2017	2018	2019	2020	2021
S&P (max. 100)	75	79	73	81	80
FTSE (max. 5)	3.9	3.8	4.1	3.3	3.4
MSCI (max. AAA)	BBB	BBB	ВВ	BBB	BBB
Sustainalytics (max. 100)		47.9	43.3	47.1	47.6
ISS ESG	C+	C+	С	С	С

#### Awards in 2020

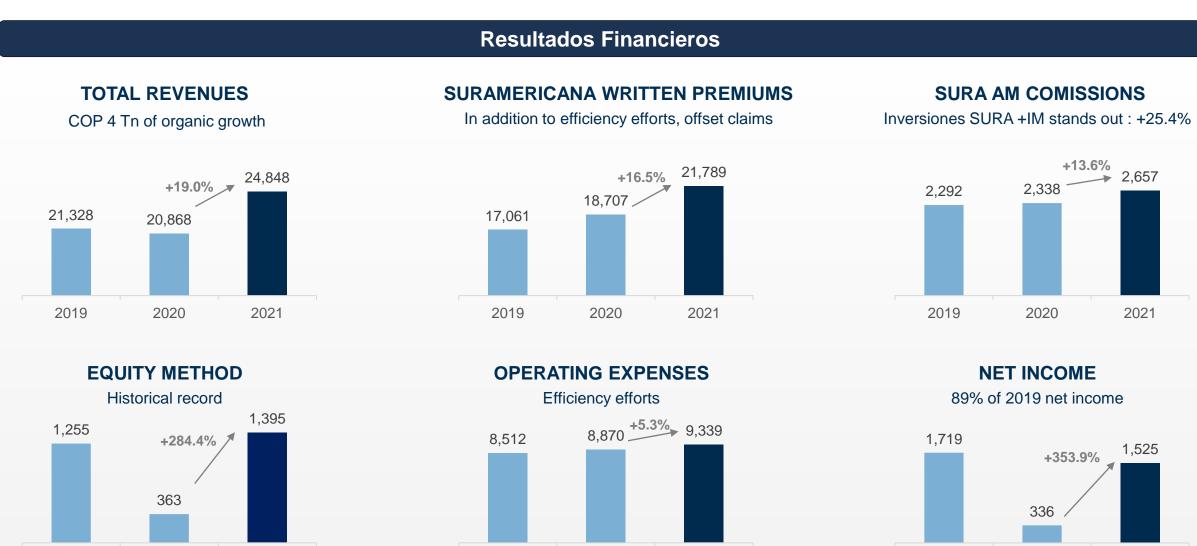
- ✓ Sustainability Award S&P Global. Silver medal in the Sustainability Yearbook.
- ✓ OECD Recognition Fundación SURA, one of the three organizations with the highest social investment in Colombia between 2013 and 2018.



# Net income recovered in 2021 to pre-pandemic levels







Figures in COP billion.

# Initiatives to generate value for all shareholders





# **Strategic Initiatives**

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Forecast for 2024 ROE > Ke

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# Increase in net income

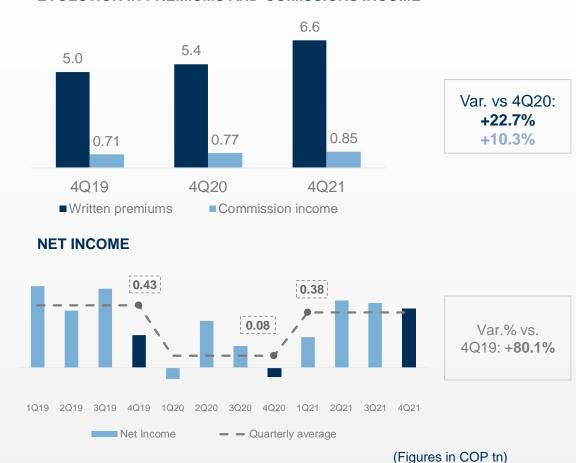


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Figures in COP billion. Var\$ and Var% are FY variations compared to 2020.

# Equity Method closes 2021 and the fourth quarter at record level



Due to the good levels of performance obtained by Bancolombia and Grupo Nutresa for the quarter

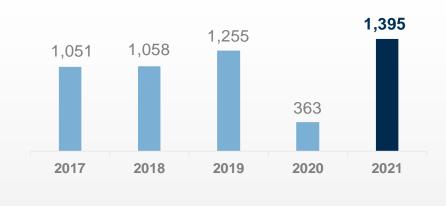
### **EQUITY METHOD**

	Ac	cumulated			Quarterly	
	dic-21	dic-20	Var%	4Q2021	4Q2020	Var%
Bancolombia	1,001	68		354	-65	
Grupo Argos	43	-46		(9)	-20	-54.4%
Grupo Nutresa	220	204	8.1%	51	38	33.6%
AFP Protección	121	129	-5.7%	13	70	-81.7%
Others	9	9	2.7%	2	3	-28.9%
TOTAL	1,395	363	284.4%	410	25	

### **QUARTERLY EQUITY METHOD**



### **ANNUAL EQUITY METHOD**



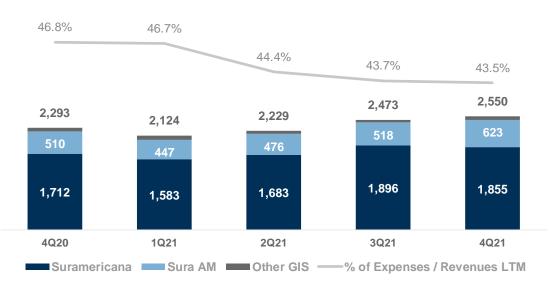
Figures in COP billion

# Operating expenses increasing at lower rates than revenues

Which allowed a healthy recovery of the businesses in financial terms



### **QUARTERLY EVOLUTION OF OPERATING EXPENSES**



### **CONSOLIDATED OPERATING EXPENSES**

	Accumulated			Quarterly		
	dic-21	dic-20	Var%	4Q2021	4Q2020	Var%
Suramericana	7,017	6,778	3.5%	1,855	1,712	8.4%
SURA AM	2,064	1,829	12.9%	623	510	22.3%
Grupo SURA (holding & others)	258	263	-1.9%	72	72	0.1%
TOTAL	9,339	8,871	5.3%	2,550	2,293	11.2%
TOTAL (ex. COVID)	9,203	8,751	5.2%	2,437	2,254	8.1%

Indicator improvement vs december 2020

326pb

For every additional peso we spent in 2021, revenues increased

**COP 5.1** 

#### Cifras en COP miles de millones

<sup>\*%</sup> Expenses / Revenues YTD is calculated as the total operating expense over total income excluding investment income and the equity method. Due to the accounting adjustments in the Financial Statements since April 2020, some expenses classified as non-operating became operating, so this indicator varies compared to what was previously presented. These reclassifications were made in order to more accurately reflect the insurance business.

<sup>\*\*</sup> COVID expenses: Various expenses of the ARL that imply investments in personal protection elements, preventive medical check-ups (tests), intervention actions, containment and mitigation.

<sup>\*\*\*</sup>In Mexico, operating expenses are pressured by a provision for restructuring in the commercial activity as a result of the regulatory change in the ceiling of commissions in Mexico and growth in EPS (Employee Profit Sharing) in that country.

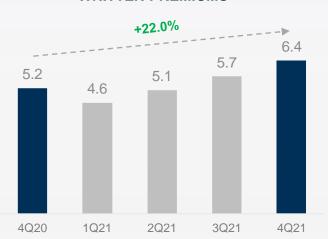
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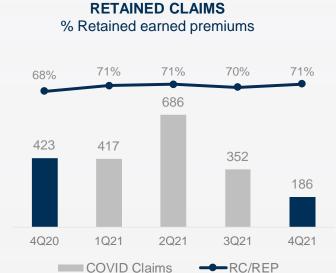


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RETAINED EARNED PREMIUMS	17,522	15,033	16.6%
Retained claims	-12,402	-9,803	26.5%
Commissions (net)	-2,310	-2,305	0.2%
Cost of services rendered	-180	-161	11.7%
Other operating income/expense	-1,083	-1,000	8.3%
Impairment	-37	-53	-29.3%
TECHNICAL RESULT	1,586	1,788	-11.3%
Operating expenses	-2,806	-2,738	2.5%
UNDERWRITING RESULT	-1,220	-949	28.5%
Investment income	1,141	1,134	0.6%
Interest expense	-106	-111	-4.6%
Other non-operating	322	267	20.4%
EARNINGS BEFORE TAXES	136	341	-59.9%
Taxes	-70	-129	-45.7%
NET INCOME	66	211	-68.6%









### **ADMINISTRATIVE EXPENSES** % Written premiums

4Q20

1Q21

0.70 0.65 0.64 0.64 0.60 13.5% 13.0% 12.5% 11.3% 11.0%

2Q21

3Q21

Figures in COP trillion. COVID claims in COP billion.

4Q21

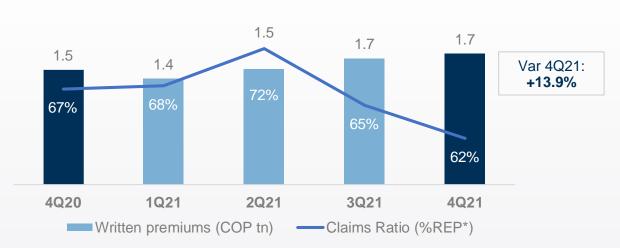
<sup>\*</sup>Premiums and claims include health care revenues (before "services rendered") Figures in COP billion

# Life segment continues to show a less degree of claims

In addition to double-digit growth in written premiums



#### **GROWTH OF COP 211 BN IN WRITTEN PREMIUMS**



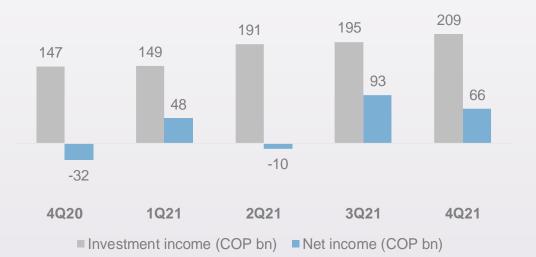
# ADJUSTMENT IN TERMS OF REINSURANCE COMMISSIONS AND EFFICIENCIES IN OPERATING EXPENSES



### **WORKERS' COMPENSATION PREMIUMS INCREASED COP 62 BN**



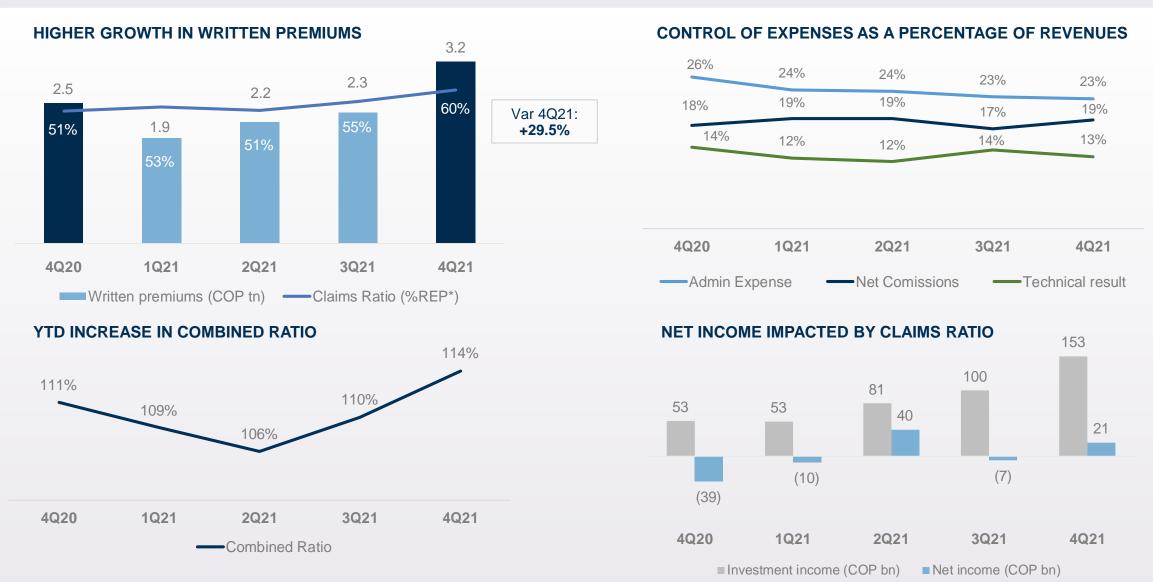
### **QUARTELY NET INCOME**



# **Growth path continue in premiums for Property and Casualty Segment**



Which contrasts to the claims frequency rates returning to normal in the mobility solutions compared to the previous year

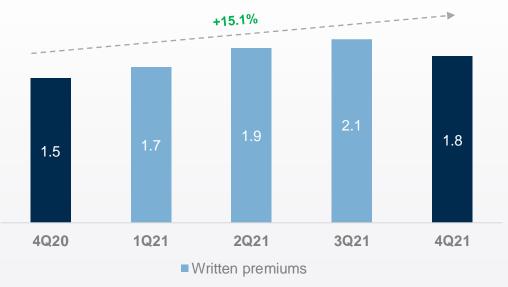


# **YTD Sustained Growth for Health Care segment**

Despite the increase in claims ratio mitigated by the lower amount of severity



### **GROWTH OF COP 233 BN IN WRITTEN PREMIUMS**



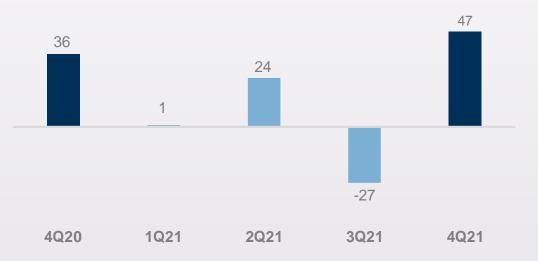
### **EXPENSE CONTROL**



### **CLAIMS RATIO**



### **POSITIVE NET INCOME INCREASING COP 11 BN**

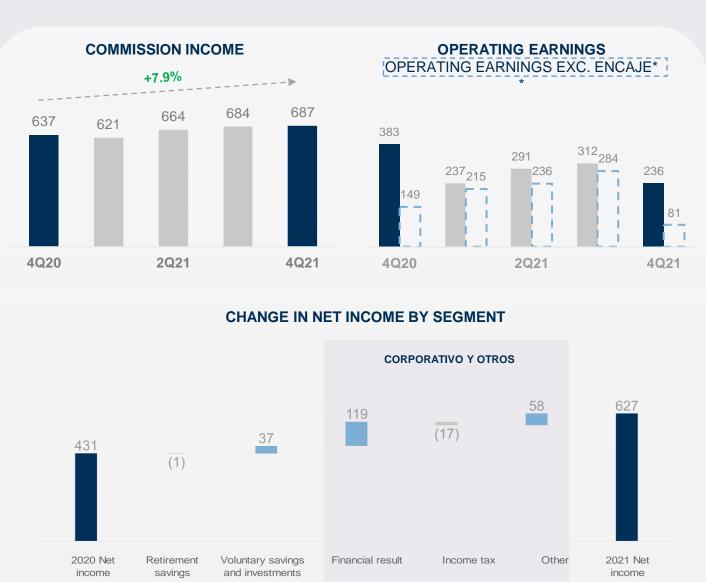


# Double-digit increase in operating revenues as of December



Supported in the growth in commission income and good levels of performance obtained with seed capital investments

	dic-21	dic-20	Var\$	Var%
Commission income	2,657	2,338	319	13.6%
Income from legal reserves	157	248	-91	-36.7%
Equity method	137	147	-9	-6.3%
Other	80	6	74	1143.3%
Operating revenue	3,031	2,739	292	10.6%
Total insurance margin	112	87	25	28.5%
Operating expense	-2,067	-1,833	-234	12.8%
OPERATING EARNINGS	1,076	993	82	8.3%
Financial result	-81	-219	138	-63.0%
EARNINGS BEFORE TAX	995	775	220	28.4%
Income tax	-375	-337	-38	11.4%
Net income from discontinued oper.	7	-7	14	
NET INCOME	627	431	195	45.3%



Figures in COP billions.

# Retirement Savings segment continues with a good performance

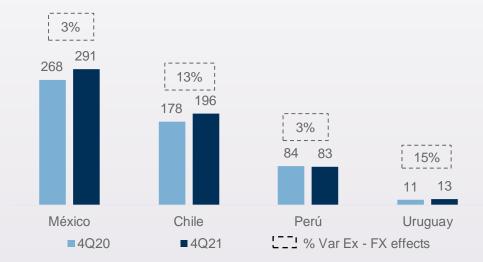


Driven by the positive evolution in commission income followed by an increase of the salary base and AUM in México

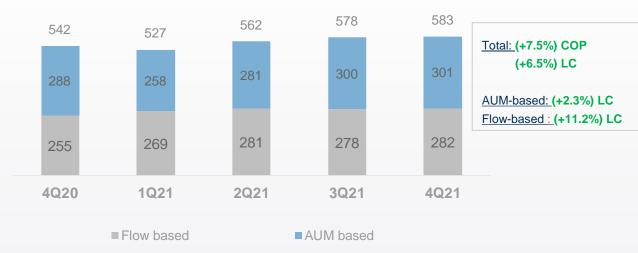
### **ORGANICAL INCREASE IN AUM (COP TN)**



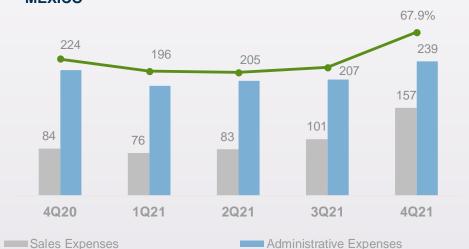
#### COMMISSION INCOME GROWTH IN THE DIFFERENT GEOGRAPHIES



### **INCREASE OF COP 41 BN IN COMMISSION INCOME**



# EXPENSES RATIO AFFECTED BY PROVISION AND NON RECURRING EXPENSE IN MEXICO



Total expenses
Dec 21 – Dec 20
(+14.2%) COP
(+10.5%) LC

# Positive results of the Inversiones SURA + IM lines of business



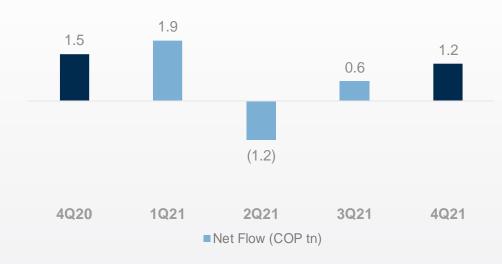
With revenues and AUM growth



### **COMISSIONS INCOME AND INSURANCE MARGIN**



#### ANNUAL NET FLOW CLOSED IN COP 2.4 TN



### **OPERATING EARNINGS**



# **GUIDANCE**









# **Suramericana: Forecast**



Expectations of double-digit growth continue with an improvement in profitability given a normalization of claims

2022			
Written Premiums	11%-13%		
Claims ratio	70% - 71%		
Admin. Expenses/ Written premiums	11%-12%		
Adjusted ROE	7% - 9%		
ROTE	10% - 11%		

3 years (2024)		
Written Premiums	CAGR 2021-2024: 10% - 12%	
Adjusted ROE	11% - 12%	
ROTE	16% - 17%	

# **SURA Asset Management: Forecast**



Fee income impacted in 2022 by the decrease in fees in Mexico that are partially offset by efficiencies

2022	
AUM	10-12%
Commission income*	(2%) - (5%)
Operating Margin*	40%-42%
Adjusted ROE	6% - 7%
ROTE	20% - 22%

3 years (2024)		
Commission income*	CAGR 2021-2024: 4%- 6%	
Adjusted ROE	7% - 8%	
ROTE	22% - 23%	

# **Grupo SURA: Forecast**



Grupo SURA is the sum of parts, which reflects a focus on profitability added to deleveraging efforts

2022		
Net Income	10-15%	
Debt / Received Dividends	3.7x – 4.3x	
Adjusted ROE	8% - 9%	

3 years (2024)		
Debt / Received Dividends	< 2.5x	
Adjusted ROE	11% - 12%	



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