

## OUR CORPORATE INVOLVEMENT IN COLOMBIA'S POLITICAL AND ELECTORAL DYNAMICS

- Our institutional position has always been based on respect for and assuming an independent position with regard to all political and electoral matters.
- We are convinced that trust between governments and citizens is built on good public administration practices as well as the way in which politics are carried out. For this reason, we refrain from providing any institutional opinions on specific candidates or carrying out any political campaigns internally.
- Our Organization's own public position involves showing absolute respect for the opinion of our employees as well as for defending our democratic institutions.
- We believe in the need to strengthen public institutions, since these are essential for building a new political culture for our country that rejects corruption, combats patronage and is closely aligned with the best democratic practices.
- We recognize the institutional roles that various institutions play, including trade associations, unions and think tanks, these being natural settings for the private sector to engage with political and public activity.
- We understand that it is essential to work in coordination with others and for various social actors, including the business community, to participate effectively in the major development issues that crop up in the public agenda. When this happens, it is done through institutional channels and in accordance with corporate citizenship guidelines.
- In keeping with our corporate purpose of strengthening democratic institutions and processes and based on the challenges posed by the current context, since 2021 we have concentrated our efforts on promoting strategies for providing our citizens with the necessary skills for participating freely and autonomously in public debates and in this way help to build a responsible political culture.
- Our contributions to strengthening democracy are currently invested in developing and / or supporting initiatives that allow for the exchange of knowledge and for providing our citizens with the information and tools required for making qualified and autonomous decisions. This approach is based on recognizing factors such as "organized disinformation", which is driven by the dynamics of the digital world and social networks, this being an issue that seriously affects democracy.
- It is also aimed at identifying priority issues for creating dynamic forces of information, research, debate and critical analysis, from different areas and collaborative networks; this with the aim of enhancing the quality of public opinion, political dialogue, institutional strengthening, public policy-making, business dynamics and the welfare of society in

general. The Company provides this knowledge and the consequent educational methods for delivering such , either directly or by engaging with different public and private actors and civil society organizations.

- At Grupo SURA we believe that strong institutions and a sound sense of citizenship help to enhance our social fabric and drive our economic well-being, all of which are essential factors for the harmonious development of society as a whole. Our prime interest is to provide the necessary resources, knowledge and talent for people to be able to reflect on, investigate and positively influence public policy-making and in turn drive development in our different territories.

**Medellin, June 30, 2021**