

Donations and sponsorships

During 2020 charitable donations and sponsorships were made to 194 initiatives aligned with the Social Investment Policy of Grupo Empresarial SURA, aimed at improving the quality of education, strengthening cultural promotion, enriching the construction of citizenship and democracy, providing humanitarian assistance and promoting healthy lifestyle habits.

The contributions amounted to USD 8.9 million and were managed directly by the Companies or through Fundación SURA.

Charitable donations

- Total investment: USD 6,634,417
- People benefited: People: 517,226
- Organizations benefited: 236

Company	Country where Initiative is held	Brief Description of Social Initiative	Topic	Investment in USD
SURA Foundation Colombia	Colombia	Private Competitiveness Council - Design and development of the "Let's Go Out and Earn a Living" ad campaign; the purpose is to sensitize the population of Bogota on caring from COVID-19, and on social and economic reactivation.	Humanitarian relief	13,538
SURA Foundation Colombia	Colombia	Providencia 2000 Foundation. A subsidy of meals for students of Universidad del Quindío. The purpose is to decrease drop-out rates by enhancing the students' wellbeing through different means.	Humanitarian relief	2,153
SURA Foundation Colombia	Colombia	Corporación SUPERARSE. Aids vulnerable boys, girls and families from Antioquia affected by COVID-19. It delivers food and toiletry kit twice a month from March to July 2020 along with psycho-social and educational assistance - improving their quality of life.	Humanitarian relief	2,708

SURA Foundation Colombia	Colombia	<p>Fraternidad Medellin Foundation. Delivers 20,000 groceries through the FAN, Golondrinas, Carla Cristina and Corporación Combos Foundations . to vulnerable families in different neighborhoods of Medellín.</p> <p>The initiative is to serve the precarious situation faced by many citizens that live from begging or lost their job.</p>	Humanitarian relief	2,708
SURA Foundation Colombia	Colombia	<p>Corporación Antioquia Presente. The purpose is to engage efforts, inter-institutional as well as inter-sectorial resources to enhance the responsiveness of the health care personnel in the city of Leticia, Amazons; and to support the purchase of medical supplies for hospitals.</p>	Humanitarian relief	2,708
SURA Foundation Colombia	Colombia	<p>Corporación Antioquia Presente. To support families affected by climate-related emergencies in Antioquia and in the Archipelago of San Andrés and Providencia.</p>	Humanitarian relief	18,953
SURA Foundation Colombia	Colombia	<p>Corporación Antioquia Presente. To develop the "One Day for the Rural Education of Antioquia" initiative, which consisted of collecting resources used to purchase education kits for pre-kindergarten students of different rural schools of Antioquia.</p>	Humanitarian relief	5,415

SURA Foundation Colombia	Colombia	COLSALUD (Fundación Social Colombiana de Salud)- The Constructive Art of Inclusion and Peace. The purpose is to build ties of love among boys, girls and young adults with cognitive and sensory disabilities and their families - encouraging treating others well, creativity and entrepreneurship through workshops that develop artistic skills and crafts - in a true model of social inclusion. "The Constructive Art of Inclusion and Peace".	Humanitarian relief	2,112
SURA Foundation Colombia	Colombia	Juan Felipe Gomez Escobar Foundation -La Juanfe-. The campaign "For a Lockdown Free of Hunger" provided young adults beneficiaries of the Foundation and their children meals and basic supplies during the first months of the pandemic.	Humanitarian relief	2,708
SURA Foundation Colombia	Colombia	Santa Ana Refuge Nursing Home. To provide support to acquire biosafety supplies to take care of the seniors staying at the refuge, such as face masks, alcohol, gloves.	Humanitarian relief	948
SURA Foundation Colombia	Colombia	Paraíso Otoñal Foundation. To support the care of the persons staying at this nursing home and keep them protected from the COVID-19 pandemic.	Humanitarian relief	677
SURA Foundation Colombia	Colombia	Santo Domingo Foundation. Economic contributions made to participate in the private sector's coalition to gain access to vaccines against COVID-19.	Humanitarian relief	13,538
SURA Foundation Colombia	Colombia	Donation of medical supplies to hospitals and clinics of Colombia to enhance their capabilities to face the COVID-19 pandemic.	Humanitarian relief	1,388,160

SURA Foundation Colombia	Argentina	Donation of medical supplies to hospitals and clinics of Colombia to enhance their capabilities to face the COVID-19 pandemic.	Humanitarian relief	147,079
SURA Foundation Colombia	El Salvador	Donation of medical supplies to hospitals and clinics of Colombia to enhance their capabilities to face the COVID-19 pandemic.	Humanitarian relief	141,614
SURA Foundation Colombia	Uruguay	Donation of medical supplies to hospitals and clinics of Colombia to enhance their capabilities to face the COVID-19 pandemic.	Humanitarian relief	55,431
SURA Foundation Colombia	Brazil	Donation of medical supplies to hospitals and clinics of Colombia to enhance their capabilities to face the COVID-19 pandemic.	Humanitarian relief	137,114
SURA Foundation Colombia	Panama	Donation of medical supplies to hospitals and clinics of Colombia to enhance their capabilities to face the COVID-19 pandemic.	Humanitarian relief	70,643
SURA Foundation Colombia	Peru	Donation of medical supplies to hospitals and clinics of Colombia to enhance their capabilities to face the COVID-19 pandemic.	Humanitarian relief	147,554
SURA Foundation Colombia	Colombia	Contribution to COVID-19 Donation Ralley in Medellín/Bogotá/ Barranquilla (SURA Foundation)	Humanitarian relief	230,143
SURA Foundation Colombia	Colombia	Contribution to persons whose income was affected by COVID-19 (Antioquia Presente)	Humanitarian relief	93,728
SURA Foundation Colombia	Colombia	Contribution to persons whose SMEs were affected by COVID-19 at SURA Central (SURA Foundation)	Humanitarian relief	32,533

SURA Foundation Colombia	Colombia	Contribution for COVID 19 - Delivery of 200,000 groceries, in alliance with the Foundations of Bancolombia, Argos, Nutresa and Asociación de Bancos de Alimentos de Colombia - for the wellbeing of families affected by the lockdowns due to COVID-19 in Colombia.	Humanitarian relief	216,773
SURA Foundation Colombia	Colombia	Contribution to other organizations due to COVID-19.	Humanitarian relief	677
SURA Foundation Colombia	Colombia	Contribution to hospitals in Colombia (Cartagena and Bogota) due to COVID-19.	Humanitarian relief	209,836
SURA Foundation Colombia	Colombia	Other contributions to humanitarian relief	Humanitarian relief	1,787
SURA Foundation Mexico	Mexico	Donation for the Pandemic: To support the Mexican population to fight the pandemic caused by COVID-19. It involves programs to deliver groceries to improve nutrition in alliance with Becar Foundation.	Humanitarian relief	104,702
SURA Foundation Mexico	Mexico	Donation for the Pandemic: To support the Mexican population to fight the pandemic caused by COVID-19. It involves programs to deliver groceries to improve nutrition in alliance with Christel House México.	Humanitarian relief	30,757
SURA Foundation Mexico - Filiales	Mexico	Donation for the Pandemic: To support the Mexican population to fight the pandemic caused by COVID-19, by acquiring basic medical supplies for hospitals and health centers for indigenous communities in the states of Chiapas and Veracruz - in alliance with World Vision México.	Humanitarian relief	24,813

SURA Foundation Mexico - Filiales	Mexico	Donation for the Pandemic: To support the Mexican population to fight the pandemic caused by COVID-19, by acquiring basic medical supplies - in alliance with Fundación para la Salud y la Educación Dr. Salvador Zubirán A.C.	Humanitarian relief	198,198
SURA Foundation Mexico - Filiales	Mexico	Donation for the Pandemic: To support the Mexican population to fight the pandemic caused by COVID-19 through programs that deliver groceries to improve nutrition- in alliance with Fondo de Despensas MX of CEMEFI.	Humanitarian relief	139,801
SURA Foundation Mexico - Filiales	Mexico	Contribution to AMIS (Mexican Association of Insurance Institutions) to support the health care sector.	Humanitarian relief	20,484
SURA Foundation Chile - Filiales	Chile	Given the sanitary emergency, the project of Universidad de Chile (EDT - Talent Development School) had to shift its courses 100% on-line, so many young adults had to take the classes directly from their homes. However, this evidenced the existence of a huge digital gap as to internet access as well as tools that allow students to continue studying. The donation was made for this purpose: to purchase computers and internet chips.	Humanitarian relief	7,895
SURA Foundation Chile - Filiales	Chile	Just as the previous project, we supported the Belén Educa Foundation so that young adults can continue their high school and university studies, since many lacked a computer at home to study.	Humanitarian relief	31,582
Grupo SURA	Colombia	Donation to Herencia Ambiental Foundation, of books of Chiribiquete and the sales revenue thereof. The purpose is to invest those resources in	Art and Culture	68,572

		activities to promote the care of Chiribiquete. Revenue from selling the book reach the Herencia Ambiental trust, which was established to manage these resources.		
SURA Asset Management	Colombia	Herencia Ambiental Foundation - Derived from launching adherence to PRI, a cultural event was held at site.	Art and Culture	8,214
SURA Asset Management	Colombia	Hugger Island Foundation - Charity donation made during an off-site of the area of L&C	Wellbeing and Healthy Lifestyles	271
SURA Asset Management	Peru	Hospital Perú: Economic contribution for supplies due to the pandemic.	Humanitarian relief	286,502
SURA Asset Management	Colombia	Protección: Economic contribution to SURA Foundation to provide humanitarian relief to families, health care centers, microenterprises and small suppliers affected by the pandemic, for one year.	Humanitarian relief	15,162
SURA Asset Management	Colombia	Protección: Fundación Vira, Refugio de Ancianos San Cristóbal, Fundación Dones de Misericordia, Unidad de bienestar del Adulto mayor, Fundación Geriátrica Guadalupe: Reach-out programs for the support and wellbeing of 218 senior citizens living in long-term facilities.	Wellbeing and Healthy Lifestyles	3,168
SURA Asset Management	Colombia	Protección: Support to FAN Foundation for the comprehensive service of children through education, nutrition, recreation and psycho-social support for their families.	Institutional Enhancement	271

SURA Asset Management	Colombia	Protección: Fundación Vira, Fundación Rhino, Fundación Sembrando Esperanzas, Fundación Lazolandia and Institución educativa Santa Elena: Donation of furniture to schools and foundations in Colombia.	Institutional Enhancement	23,645
SURA Asset Management	Colombia	Protección: Christmas Campaign: To provide computers to children and young adults in Colombia. The purpose is to continue their educational process from home. 1 year.	Quality of Education	39,030
SURA Asset Management	Chile	Juan Carlos Kantor Foundation: This initiative was developed due to the sanitary emergency since the elderly at the long-term facilities could not receive visits from family members or caretakers. Therefore, they were given a "puffed pet" to provide emotional support.	Humanitarian relief	12,633
SURA Asset Management	Chile	The Center of Innovation of Universidad Católica held a design festival aimed to boost the youth's innovation.	Quality of Education	22,739
SURA Asset Management	Chile	Due to the sanitary contingency, se decided to support the Pastoral UC project, which works to delivery aid to those of most need. The project consists of distributing food to vulnerable communities.	Humanitarian relief	1,263
SURA Asset Management	Chile	Las Rosas Foundation: Contribution to hold Pavo Fraterno, an initiative to raise funds to provide housing to the largest number of vulnerable and poor elderly persons.	Wellbeing and Healthy Lifestyles	2,527
SURA Asset Management	Peru	Construction of two schools in Otuzco, La Libertad, and Didaskalio, Cusco, respectively, through the mechanism of Works for Taxes.	Quality of Education	64,796

SURA Asset Management	Peru	Donation to Museo de Arte of Lima - Monetary donation	Art and Culture	12,162
SURA Asset Management	Peru	Donation to ODP Jesuits of Peru - An office that develops jesuits in Peru. A luncheon was financed for the community in Ayacucho.	Wellbeing and Healthy Lifestyles	207
SURA Asset Management	Peru	The Committee of Ladies of the National Police of Peru seeks to provide social support and wellbeing to the police's families. Balls were donated.	Wellbeing and Healthy Lifestyles	993
SURA Asset Management	Peru	Asociación Tierra y Ser, a non-profit organization that seeks to train and build awareness to carry out social impact projects. Balls were donated.	Wellbeing and Healthy Lifestyles	771
SURA Asset Management	El Salvador	Donation due to the pandemic: A total of 21,200 biosafety supplies for hospitals, including NK95 face masks, overgloves and protective gowns. All materials are certified for the protection of physicians in 3 of the hospitals that receive COVID-19 patients.	Humanitarian relief	13,900
SURA Asset Management	El Salvador	Donation due to the pandemic: Delivery of face masks to the police, to protect them in their tasks to assist the population during the lockdown due to COVID-19.	Humanitarian relief	17,000
SURA Asset Management	El Salvador	Donation due to the pandemic: Donation of food baskets and biosafety items to families in vulnerable communities hurt by the lockdown due to COVID-19 (since they cannot leave their homes to make their micro commercial activity to subsist).	Humanitarian relief	24,000
SURA Asset Management	El Salvador	Donation due to the pandemic: Donation of food baskets to low-income families in vulnerable locations, affected by the Amanda and Cristobal tropical storms.	Humanitarian relief	24,000

SURA Asset Management	El Salvador	Institutional donation for the operations of the Red Cross of El Salvador.	Institutional Enhancement	686
SURA Asset Management	El Salvador	Support to Institución Carmelitas to purchase cereals for their soup kitchens which serve persons in vulnerable conditions.	Humanitarian relief	500
SURA Asset Management	El Salvador	Contribution to hold the event Enterprise Dialogue, to discuss the challenges and opportunities of the business people in El Salvador regarding the new conditions imposed by the pandemic.	Institutional Enhancement	9,000
SURA Asset Management	Uruguay	Support to Nos Cuidamos Entre Todos, a collective program created at the beginning of the pandemic to service the different needs of the sanitary emergency. An initiative of enterprises and society at large to face COVID-19.	Humanitarian relief	10,227
Seguros SURA	Brazil	Donation of five Christmas kits from our year-end initiative. This action is made in a single day to provide a special Christmas to the children of the organization.	Wellbeing and Healthy Lifestyles	97
Seguros SURA	Chile	Donation of 15 modular monitors of medium complexity, and 200 personal protection gear kits.	Humanitarian relief	52,038
Seguros SURA	Colombia	Donation to furnish the San Vicente Foundation Intensive Care Unit	Humanitarian relief	1,624,537
Seguros SURA	Colombia	Donation to HMUA	Humanitarian relief	81,227
Seguros SURA	Colombia	Donation to Clínica CES	Humanitarian relief	54,151
Seguros SURA	Colombia	Investigation of CES	Humanitarian relief	5,415
Seguros SURA	Colombia	Donation to UdeA	Humanitarian relief	26,489
Seguros SURA	Colombia	Contribution to ANDI	Humanitarian relief	75,541

Seguros SURA	Colombia	Donation to Pro Pacífico	Humanitarian relief	54,151
Seguros SURA	Colombia	Sponsorship to UdeA	Humanitarian relief	24,368
Seguros SURA	Colombia	Donation to Universidad Javeriana	Humanitarian relief	34,635
Seguros SURA	Colombia	Donation of furniture for public schools in the Eastern region of Antioquia.	Quality of Education	17,626
Seguros SURA	Colombia	FUNDACION CARDIOVASCULAR DE COLOMBIA	Humanitarian relief	3,520
Seguros SURA	Colombia	Hospital Pablo Tobón	Humanitarian relief	81,227
Seguros SURA	Colombia	Clínica CES	Humanitarian relief	54,151
Seguros SURA	El Salvador	For every transaction made by our clients and salespersons in our Digital Ecosystem, ASESUISA donates \$0.25 to the Red Cross of El Salvador, during the months of March, April and May, 2020.	Humanitarian relief	5,890
Seguros SURA	El Salvador	ASES, the Association of Insurance of El Salvador, and the insurance companies that are part of the guild, make a donation to purchase hospital beds for the new hospital in the International Trade Show and Conventions Center (CIFCO) of El Salvador. This center will be exclusively serving patients affected by the CORONAVIRUS.	Humanitarian relief	2,000
Seguros SURA	El Salvador	Due to the national emergency derived from COVID-19, FUSATE requested a contribution to supply meals every day to the elderly that is lockdown in the evening bedrooms of this institution.	Humanitarian relief	1,000
Seguros SURA	El Salvador	ASESUISA donated supplies to the Benjamin Bloom Hospital, including: 490 surgical gowns, 261 units of gel alcohol; 20 boxes of crystal acrylic surgical protection to intubate patients.	Humanitarian relief	13,797

Seguros SURA	El Salvador	ASESUISA donates 1,000 supplies in kind for personal protection of physicians and nurses from the Ministry of Health.	Humanitarian relief	5,040
Seguros SURA	El Salvador	Economic aid is given to the Asociación Patronato Pro-Hermano Necesitado, to purchase food during the pandemic of COVID-19.	Humanitarian relief	500
Seguros SURA	El Salvador	to have solidarity with vulnerable families affected by the Amanda Storm, we gave an economic donation to Plan International El Salvador to purchase food kits.	Humanitarian relief	2,000
Seguros SURA	El Salvador	ASESUISA granted to FONAT a vehicle insurance for 7 mobile booths (including the booths) in which COVID-19 tests are made.	Humanitarian relief	5,549
Seguros SURA	Mexico	Economic aid for persons not included in the payroll (car placer and shoe polisher) who lost their source of income (particular services) due to the pandemic.	Humanitarian relief	698
Seguros SURA	Mexico	Support to feed housecleaning personnel during 4 months to avoid them leaving their homes to buy food and to minimize their infections. (Personnel from housecleaning and security at headquarters).	Humanitarian relief	4,467
Seguros SURA	Panama	Home Service Program, to serve positive COVID.19 patients providing oxygen-therapy. To support the struggle against the pandemic, for 5 months.	Humanitarian relief	100,000
Seguros SURA	Panama	Donation to the Healthcare System: 20 vital sign monitors were delivered in April 2020 to two public hospitals to fight against the pandemic.	Humanitarian relief	59,706

Seguros SURA	Panama	Donation to Caravana de Asistencia Social, Damas Dipomáticas y Panameñas. To support the creation of Subsistence Orchards, to develop microenterprises for families and to create jobs with these home orchards.	Wellbeing and Healthy Lifestyles	10,000
Seguros SURA	Dominican Republic	Fundación Educativa Acción Callejera. This non-profit institution has promoted since 1989 activities to guarantee the fundamental rights of children and young adults at social risk in Santiago, Dominican Republic. It provides comprehensive outreach programs to lead to understand their difficulties and to improve their living conditions. www.accioncallejera.org Donation to the Christmas activity: Raw food, juices, sweets, Christmas fruits, toys.	Wellbeing and Healthy Lifestyles	619
Seguros SURA	Dominican Republic	Fundación MIR. This is a non-profit foundation that works to education children of low-income families in La Romana ara. The Foundation manages three schools that cover the needs of more than 1,000 children: MIR Esperanza (a vocational school for children), Escuela Técnico Vocacional Fundación MIR (for girls) and Primaria MIR (for the youngest). The donation helped the school to continue its on-line classes, and to deliver food supplies, oral hygiene kits and medications. https://www.mircharities.org/	Humanitarian relief	1,034

Seguros SURA	Dominican Republic	Abriendo Caminos Foundation: This is a non-governmental organization with experience in comprehensive education, promoting rights and providing psycho-social assistance. This targets boys, girls, young adults and their families. It was founded in 2003. https://abriendocamino.org.do/ Donation of 7 computers for teachers.	Humanitarian relief	4,861
Seguros SURA	Uruguay	Psychological assistance provided to runners during the pandemic with psychiatrist Colett.	Humanitarian relief	310
Seguros SURA	Uruguay	DONATION OF DEFIBRILLATORS	Humanitarian relief	7,449
Seguros SURA	Uruguay	Donation to invest in Respirators and Monitors for COVID-19 (Sura as a member of the Business Group has We Take Care of Each Other (Nos Cuidamos entre Todos).	Humanitarian relief	51,729
Seguros SURA	Uruguay	Donations of small amounts of money made to public schools within Uruguay as well as social sports institutions for children and young adults.	Quality of Education	6,207
Seguros SURA	Uruguay	Centro Delfines. Dispensers of paper towels, and binding equipment.	Humanitarian relief	540
Seguros SURA	Uruguay	Escuela en Montevideo - Electric hand dryer	Quality of Education	143

Sponsorships

- Total investment: USD 2,277,997
- People benefited: 3,569,379
- Organizations benefited: 113,302

Company	Country where Initiative is held	Brief Description of Social Initiative	Topic	Investment in USD
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Grupo SURA	Colombia	Sponsorship of the Hay Festival in Medellín and Cartagena: This event held in person during one week in January to spread knowledge and boost discussions.	Art and Culture	106,326
Grupo SURA	Colombia	Alliance with the Hay Festival and the country to invite experts to talk about the challenges related to COVID-19, through digital platforms and open to all audiences.	Art and Culture	70,000
Grupo SURA	Colombia	Sponsorship of the Expoartesano crafts trade show, to support the commercial processes of indigenous communities.	Art and Culture	6,444
Grupo SURA	Colombia	Patrocinio evento para celebrar en Bogotá el mes del jaguar y promover el cuidado de Chiribiquete	Art and Culture	5,415
Grupo SURA	Colombia	Alianza Fundación Gabo para Festival and Premio de Periodismo Gabriel García Márquez, along with Proyecto de Ética Periodística: this alliance seeks to promote best practices related to the media, by enhancing different professionals in the area of journalism.	Art and Culture	53,339
Grupo SURA	Colombia	Chiribiquete: E-book development	Art and Culture	3,905
Grupo SURA	Colombia	Chiribiquete: Sponsor made by Diana Uribe by podcast	Art and Culture	6,444
SURA Asset Management	Colombia	Protección: There Is Talent is a platform created by Protección to aid young adults to appropriate their talent, providing them tools to be unstoppable in their personal and professional development. It provides exclusive discounts and benefits.	Wellbeing and Healthy Lifestyles	202,796

SURA Asset Management	Colombia	Protección: Economic contributions to SURA Foundation: A social focus of our campaign to update data, in which a contribution is made to the senior citizens in vulnerable condition in Colombia hit the hardest by the pandemic. In this campaign, Protección invites its clients to join this effort.	Humanitarian relief	21,660
SURA Asset Management	Colombia	Protección: Probarranquilla	Institutional Enhancement	2,038
SURA Asset Management	Colombia	Protección: Corporación Empresarial Oriente	Institutional Enhancement	1,895
SURA Asset Management	Colombia	Protección: Asociación para el progreso	Institutional Enhancement	999
SURA Asset Management	Colombia	Protección: Support to Fundación Mónica Uribe por Amor: Programs to support and assist persons with spina bífida and their families - Apoyo Carrera	Wellbeing and Healthy Lifestyles	1,625
SURA Asset Management	Chile	2020 membership to be part of the Global Compact Network in Chile.	Institutional Enhancement	4,353
SURA Asset Management	Chile	Membership to sign the PRI during 2020, reinforcing our commitment to sustainable and responsible investments.	Institutional Enhancement	7,279
SURA Asset Management	Mexico	Annual contribution to Centro Mexicano para la Filantropía A.C., to participate in the process to obtain the Socially Responsible Enterprise Award.	Institutional Enhancement	3,909
SURA Asset Management	Peru	PIR (Responsible Investment Program) - An association intended to disclose the culture of making responsible and sustainable investments.	Institutional Enhancement	5,726
SURA Asset Management	Peru	Consejo Peruano de Competitividad - An initiative of the private sector promoted by IPAE, to contribute to the development of Peru. It involves proposals of policies	Institutional Enhancement	30,062

		engaging the public and private sectors.		
SURA Asset Management	Peru	Instituto Peruano de Administración de Empresas - A private, independent and non-profit business association intended to boost leaders committed to a developed Peru.	Institutional Enhancement	1,718
SURA Asset Management	Peru	The Peruvian Association of Finance is a non-profit entity that represents the most important executives in the area of finance of Peru. Its role is to promote the speciality by holding activities, forums and other professional interaction settings.	Institutional Enhancement	573
SURA Asset Management	El Salvador	Events held to promote information and knowledge on different matters covering modern management and enterprises.	Institutional Enhancement	1,695
SURA Asset Management	El Salvador	Activities of the Club of Retired Persons of Crecer, and development of the digital contents of the platform Crecer Siempre Activo and Estar Bien en Casa in El Salvador.	Wellbeing and Healthy Lifestyles	3,220
SURA Asset Management	Uruguay	Support to the Telethon Foundation through clients of AFAP SURA. By choosing to receive the statement by e-mail instead of air mail, \$10 pesos are donated for every delivery of the statement made to the client.	Wellbeing and Healthy Lifestyles	52,239
SURA Asset Management	Uruguay	SURA Economic Trust Talk. An alliance made with the academic sector to position the economic trust index of Uruguay.	Institutional Enhancement	35,675

SURA Asset Management	Peru	Sponsorship of Hay Festival Digital in Arequipa, during a week in November, to spread knowledge and promote discussions.	Art and Culture	32,500
SURA Asset Management	Colombia	Alianza Fundación Gabo para Festival and Premio de Periodismo Gabriel García Márquez, along with Proyecto de Ética Periodística: this alliance seeks to promote best practices related to the media, by enhancing different professionals in the area of journalism.	Art and Culture	26,805
SURA Asset Management	El Salvador	Tiempo con tus finanzas - A Finance Education Program with different formats: A radio program, a series of videos, and podcasts on social media (on-line disclosure through advertisements).	Wellbeing and Healthy Lifestyles	32,818
SURA Asset Management	Mexico	2020 National Financial Education Week: Afore SURA participated with an on-line stand and talks to build awareness on the importance of saving for retirement, and of having voluntary savings for a better quality of life.	Wellbeing and Healthy Lifestyles	10,102
SURA Asset Management	El Salvador	Digital Tools: Calculators are made available on the website so that persons can diagnose their financial health, calculate their dreams, and know their investor profile. This is the foundation for advise provided when having voluntary savings, but it is also actively promoted in digital campaigns.	Wellbeing and Healthy Lifestyles	16,744

SURA Asset Management	Mexico	The purpose of making monthly Facebook Lives throughout 2020 was to brief social media users on diverse matters related to savings and retirement. In each forum, SURA experts answered the most frequent questions made by the audience of the live transmission of the Afore Facebook account. Topics addressed include: Advice of your Afore in times of disabilities; myths and realities of mandatory contributions; voluntary contributions; advantages and disadvantages of making withdrawals from your Afore.	Wellbeing and Healthy Lifestyles	5,472
SURA Asset Management	Mexico	Pension Route on Social Media - SURA Afore: Through different contents, the audience in the social media was briefed on the Pension Route. This initiative targets the public in general but mainly those 50 and older, that began to work before 1997 and belong to Law IMSS of 1973. The Pension Route provides detailed steps for persons to prepare their pension and gain a successful process and enjoy their retirement in the best conditions. The contents shared include: What is the Pension Route? Stages of the Pension Route; How to know if the Pension Route is for me.	Wellbeing and Healthy Lifestyles	1,024
SURA Asset Management	Mexico	Voluntary Savings and Personal Finance on SURA Afore Social Media: Through different contents, the audience was briefed and sensitized of the benefits of having voluntary savings in their Afore,	Wellbeing and Healthy Lifestyles	1,028

		enhancing the culture of saving money to ensure a good retirement, and to manage their personal finance best.		
SURA Asset Management	Mexico	SURA Afore Blog: Through this blog, details are provided on topics of interest for clients and the public at large, which are received through the social media. This blog addressed topics that users ask about and provides detailed information to better understand this topic and help them in everything related to their afore. The main topics addressed in 2020 related to How to use their savings; Explanations of the terms of their savings; Savings, withdrawals and proceedings.	Wellbeing and Healthy Lifestyles	1,396
Seguros SURA	Argentina	Donation of school supplies in the providence of Salta	Quality of Education	708
Seguros SURA	Argentina	Campaign: The Time of the Planet	Wellbeing and Healthy Lifestyles	388
Seguros SURA	Chile	International Theater Festival "Zoomate al teatro": A festival organized by MORI and Seguros SURA, which showed the best plays during this special 2020 on-line. A total of 14 plays - 10 from Chile and 4 from overseas - were played by well-known cast members.	Art and Culture	37,898
Seguros SURA	Chile	Cultura para Compartir: An on-line event organized by the Centro Cultural Gabriela Mistral GAM and Seguros SURA. The purpose is to provide the community free activities to give experiences and culture in times of large changes in our lives.	Art and Culture	12,885

Seguros SURA	Chile	18 chico en GAM: An on-line event free of charge organized by GAM and Seguros SURA, to celebrate national holidays. This on-line event includes cueca dance lessons, talks about identity and Chilean cuisine, Chilean theater, shows for kids, a show of entrepreneurships, and a great concert with Villa Cariño, a Chilean band.	Art and Culture	21,476
Seguros SURA	Chile	Wellness Marathon: A weekly contest in Instagram that last 5 weeks to encourage physical activities and wellness. Every week provided a topic (healthy diet, training with what you have at home, active pauses, among others). This was published as a capsule with expert information, videos with tips, and a publication with a challenge + awards that encouraged the audience to face the challenge.	Wellbeing and Healthy Lifestyles	3,790
Seguros SURA	Colombia	To support institutions that promote culture, education and the transformation of society - all through educational and interactive experiences, talks and on-line workshops with topics from the Mind Hall.	Art and Culture	99,538
Seguros SURA	Colombia	BIEN HECHO (Well Done) Campaign, and activities focused on the prevention and mitigation of COVID-19 (individuals and enterprises)	Humanitarian relief	213,742
Seguros SURA	Colombia	Care campaign	Wellbeing and Healthy Lifestyles	1,625
Seguros SURA	Colombia	Public health vaccination campaign	Wellbeing and Healthy Lifestyles	235

Seguros SURA	Colombia	Road Cycling: 2020 National Championship	Wellbeing and Healthy Lifestyles	8,574
Seguros SURA	Colombia	Road Cycling: 2020 Elite Female Tour	Wellbeing and Healthy Lifestyles	8,574
Seguros SURA	Colombia	Road Cycling: 2020 Female Vuelta a Colombia	Wellbeing and Healthy Lifestyles	8,574
Seguros SURA	Colombia	Road Cycling: 2020 Male Vuelta a Colombia	Wellbeing and Healthy Lifestyles	8,574
Seguros SURA	Colombia	Road Cycling: 2020 Vuelta a la Juventud	Wellbeing and Healthy Lifestyles	8,574
Seguros SURA	Colombia	Road Cycling: 2020 Vuelta al Porvenir	Wellbeing and Healthy Lifestyles	8,574
Seguros SURA	Colombia	Bike Day: Activation	Wellbeing and Healthy Lifestyles	217
Seguros SURA	Colombia	Montería Reading Fair: A River of Books ('Un río de libros')	Art and Culture	2,708
Seguros SURA	Colombia	Morning of Wellbeing	Wellbeing and Healthy Lifestyles	7,705
Seguros SURA	Colombia	Marathon: Hope virtual marathon 10K, 21K, 42K	Wellbeing and Healthy Lifestyles	1,083
Seguros SURA	Colombia	Marathon: Half Marathon of Bucaramanga FCV 6K, 10K	Wellbeing and Healthy Lifestyles	1,895
Seguros SURA	Colombia	Marathon: Half Marathon of Mar 5K, 10K, 21K	Wellbeing and Healthy Lifestyles	2,708
Seguros SURA	Colombia	Mobilization for the early detection of breast cancer	Wellbeing and Healthy Lifestyles	5,415
Seguros SURA	Colombia	Prana Rosa: Organized by Alma Rosa, a yoga event to promote self-exams for the early detection of breast cancer	Wellbeing and Healthy Lifestyles	1,029
Seguros SURA	Colombia	Palliative care program for adults and pediatrics	Wellbeing and Healthy Lifestyles	6,227

Seguros SURA	Colombia	Reto Colombia - A cycling event sponsored by SURA	Wellbeing and Healthy Lifestyles	21,660
Seguros SURA	Colombia	Ruta Colombia SURA virtual: 13 rolls virtual, 3 classic x teams, 3 against the clock	Wellbeing and Healthy Lifestyles	10,830
Seguros SURA	Colombia	Ruta Colombia SURA virtual: Great fund	Wellbeing and Healthy Lifestyles	6,769
Seguros SURA	Colombia	Sabor Rosa: Organized by Alma Rosa, a healthy cooking event to promote self-exams for the early detection of breast cancer.	Wellbeing and Healthy Lifestyles	542
Seguros SURA	Colombia	Season of great concerts: Armonía, digital theater and theaterpedia	Art and Culture	189,529
Seguros SURA	Colombia	Time to Connect: Live yofe, dance, origami, plastiline and cooking lessons.	Wellbeing and Healthy Lifestyles	5,626
Seguros SURA	Colombia	Time for You: A program to assist the diagnosis of breast cancer.	Wellbeing and Healthy Lifestyles	2,301
Seguros SURA	Colombia	Willis Towers Watson 2020 international Golf Tournament	Wellbeing and Healthy Lifestyles	1,300
Seguros SURA	Colombia	Alianza Fundación Gabo para Festival and Premio de Periodismo Gabriel García Márquez, along with Proyecto de Ética Periodística: this alliance seeks to promote best practices related to the media, by enhancing different professionals in the area of journalism.	Art and Culture	36,281
Seguros SURA	Colombia	Events to launch a book in Cartagena, Medellín and Bogotá, which provides an educational explanation of the Chiribiquete mountain range, and an invitation for its protection.	Art and Culture	20,598
Seguros SURA	Colombia	Tour Colombia 2.1	Wellbeing and Healthy Lifestyles	198,404

Seguros SURA	Colombia	<p>SURA Art and Culture Website: We create the SURA Art and Culture website where you can find the different cultural initiatives we have made since the 70's along with our entire art collection (more than one thousand works of Mexican and Colombian art), the investigations and editorial publications made over indigenous cultural heritage, and Latin American literature, our diverse cultural programming, among others. Hence, we reaffirm our commitment to preserve the Latin American culture and to enhance settings to enjoy art for all audiences - all on-line. https://www.sura.com/arteycultura/</p>	Art and Culture	10,830
Seguros SURA	Colombia	<p>DOS A DOS Exhibition: An exhibition held from February 13, to May 15, 2020, at the Suramericana Art Hall in Medellín. The exhibition gathered works from Colombian contemporary artists: Iván Hurtado, Jorge Julián Aristizábal, Luz Lizarazo and Miler Lagos. The exhibition includes four particular viewpoints in large-format works of art regarding the environment, corruption, development models, and gender. This exhibition underscores diversity and inclusion, expressed in the proposals of artists from Medellín and Bogotá that discuss the current realities of Colombia. SURA promotes art and culture to give way to spaces that</p>	Art and Culture	5,848

		contribute to social transformation. With DOS A DOS, we gathered in a single space the particular proposals of these artists as well as the diversity set forth by relevant artists of Colombia regarding the contemporary realities of our society.		
Seguros SURA	Colombia	CORPORACION RIZOMA CULTURA Y SOCIEDAD	Art and Culture	2,347
Seguros SURA	Colombia	FUNDACION HERENCIA AMBIENTAL CARIBE	Institutional Enhancement	2,031
Seguros SURA	Colombia	FUNDACION ALMAROSA	Institutional Enhancement	1,496
Seguros SURA	Colombia	CENTRO DE HISTORIA DE JERICO	Art and Culture	542
Seguros SURA	Colombia	CORPORACION INCUBADORA DE EMPRESAS DE BASE TECNOLOGICA DE ANTIOQUIA	Institutional Enhancement	455
Seguros SURA	Colombia	FUNDACION MUSEO EL CASTILLO DIEGO R ECHAVARRIA	Art and Culture	91
Seguros SURA	Colombia	FUNDACION INFANTIL SANTIAGO CORAZON	Institutional Enhancement	24
Seguros SURA	Colombia	Fedeciclismo	Wellbeing and Healthy Lifestyles	189,830
Seguros SURA	Colombia	Fundación Propacífico	Institutional Enhancement	54,151
Seguros SURA	Colombia	Programa en el Café	Wellbeing and Healthy Lifestyles	52,610
Seguros SURA	Colombia	Amigos del parque la 93	Wellbeing and Healthy Lifestyles	52,161
Seguros SURA	Colombia	Pontificia Universidad Javeriana	Quality of Education	34,635
Seguros SURA	Colombia	Fundación Jardín Botánico	Institutional Enhancement	23,014

Seguros SURA	Colombia	Fundación Universidad de Antioquia	Institutional Enhancement	19,720
Seguros SURA	Colombia	Coporación Ballet Foklorico de Antioquia	Art and Culture	7,581
Seguros SURA	Colombia	Corporación para investigaciones Biologicas	Institutional Enhancement	6,769
Seguros SURA	Colombia	Corporación Unidad del Conocimiento - A contribution made year after year to contribute to develop talent and generate knowledge.	Institutional Enhancement	13,120
Seguros SURA	El Salvador	Every year we hold a Christmas Carol concert to shares popular Christmas music with the entire population. The concert is played by local talents from the Big Band Juvenile Orchestra of El Salvador. This event is free of charge for Salvadoreans.	Art and Culture	15,000
Seguros SURA	El Salvador	Sponsorship of the Week of CSP and Sustainability of FUNDEMAS. The purpose is to contribute to team work to create a sustainable society.	Institutional Enhancement	3,000
Seguros SURA	Mexico	Sponsorship of Hay Festival Digital in Querétaro during a week in September. The purpose is to spread knowledge and promote discussions.	Art and Culture	33,403
Seguros SURA	Dominican Republic	Amigos contra el Cáncer Infantil Foundation. Through an alliance made with Carrefour, we celebrate for the 7th year in a row the 10K marathon in favor of the Amigos Contra el Cáncer Infantil Foundation. This non-profit organization is committed to improve the living conditions of boys and girls with cancer, from 0 to 16 years old, which are served at the Children's Hospital Dr.	Wellbeing and Healthy Lifestyles	6,257

		Robert Reid Cabral (HIRRC). https://www.facci.org.do		
Seguros SURA	Dominican Republic	Centro de Masaje Tacto Celestial - Blind Massage Therapists. This entity gathers blind professionals in the area of massages. They joined us during the 2020 Carrefour Marathon giving massages to the marathon runners.	Wellbeing and Healthy Lifestyles	530
Seguros SURA	Uruguay	Organización de Regata Multiclase en Punta del Este.	Wellbeing and Healthy Lifestyles	8,086
Seguros SURA	Uruguay	The Telethon in Uruguay Foundation was established to make it possible to create, commission and maintain pediatric rehabilitation center at everybody's reach in Uruguay. Insurance policies of Fire, Theft and Vehicles are donated to car that transports the children.	Institutional Enhancement	6,844
Seguros SURA	Uruguay	ONG Repapel. Donation of 17 tons of recyclable paper, donated to public schools (A4 paper reams, cardboards, biodegradable pots, etc)	Quality of Education	3,841