2 0 2 1

CORPORATE PRESENTATION

# GRUPO SURA





The forward-looking statements contained herein are based on Management's current forecasts and outlook.

For better illustration and decision-making, figures for Suramericana, SURA Asset Management and its subsidiaries are administrative rather than accounting, and therefore may differ from those presented to official entities. Thus, Grupo de Inversiones Suramericana assumes no obligation to update or correct the information contained in this presentation.

Figures from income statement are converted to USD with an exchange rate of 3,552.8 COP/USD (average exchange rate for Q1-2021), other financial figures are converted to USD with an exchange rate of 3,678.6 COP/USD (rate for end of period Q1-2021) only for reexpression purposes.



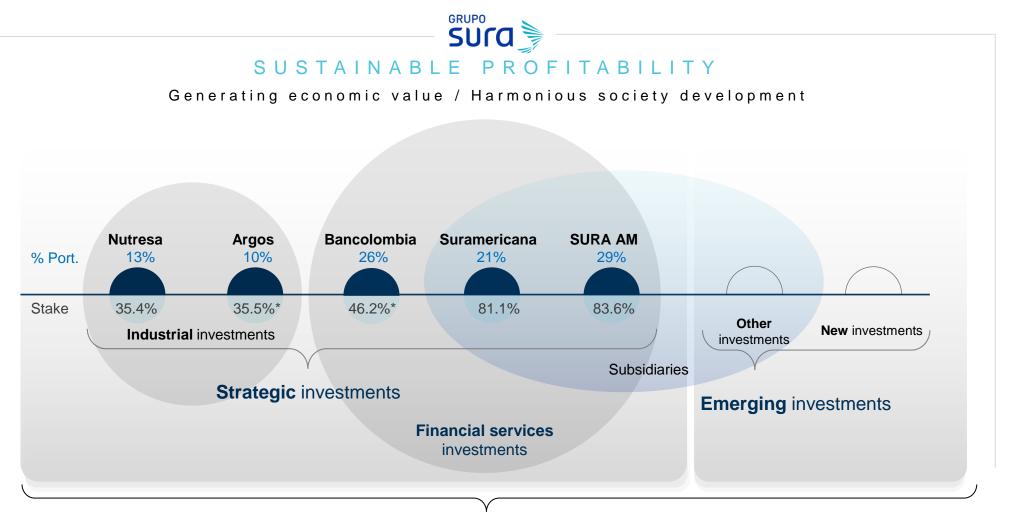
# **Diversified investment portfolio**

Both by industries and countries

ORGANIZATION

**NVESTMENT MANAGEMENT** 





**76%** in financial services

**49**% in publicly listed companies

#### Note:

Valuation as of December 31, 2020. Suramericana is valued at 1.8x book value, SURA AM at implied valuation from CDPQ transaction, both applying a 10% discount equivalent to the return of the MSCI Latam index in 2020. Listed companies included at market value.

\*Stakes in common (voting) shares

# **Growth history**

And evolution of the strategy





**GROWTH DRIVERS** 





Middle class formation



Demographics



**Underpenetrated**Sectors



Non-core divestments

**USD +500 MM** 

Formalization
Of the economy

# Regional footprint and diversification



MARKET CAP.

**USD** 3.3 bn

March 31, 2021

**CREDIT RATINGS:** 

FITCH BBB- (Int)
AAA (Col)

S&P BB+

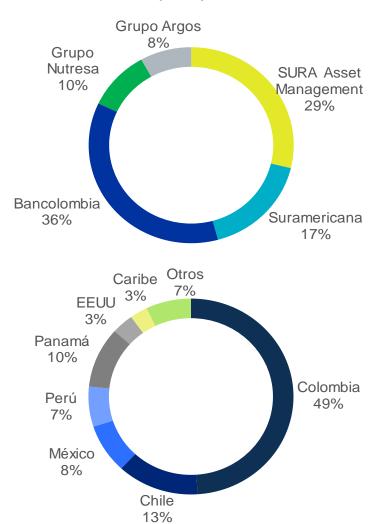
11 countries

+55.7 million clients

~61,000 employees



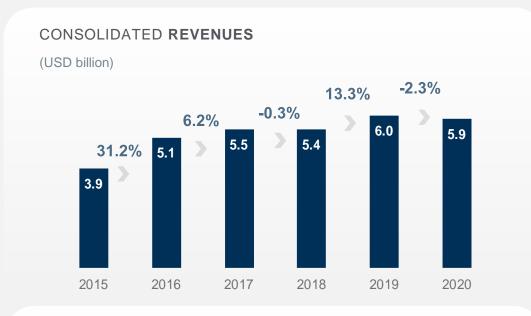
# DIVERSIFIED SOURCE OF DIVIDENDS (2020)

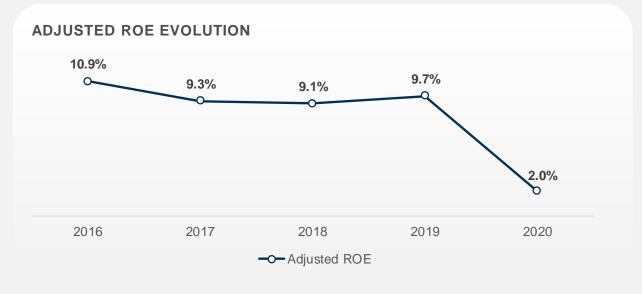


<sup>\*</sup>Source: Sigma Explorer – Swiss Re, IMF World Economic Outlook, OCDE, World Bank. Penetration measured as Premiums/GDP of the countries were Suramericana has presence, AUM/GDP in the countries were SURA AM has presence and loans/GDP in Colombia.

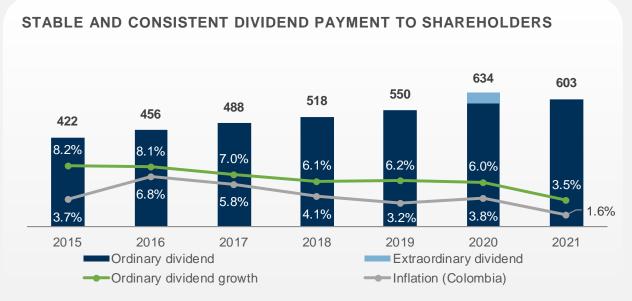
# **Grupo SURA financial metrics evolution**







# CONSOLIDATED NET INCOME (USD million) 20.4% 448 -18.0% 2.8% 378 -80% -80% 2015 2016 2017 2018 2019 2020

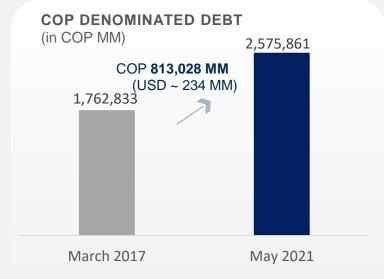


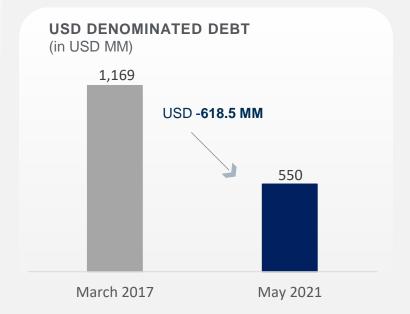
### **Growth in received dividends**

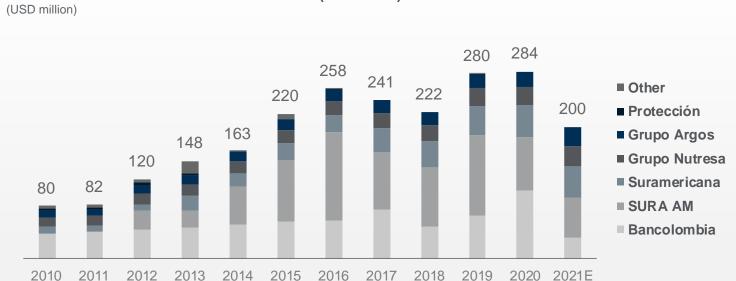
Has allowed to decrease debt after the international expansión phase







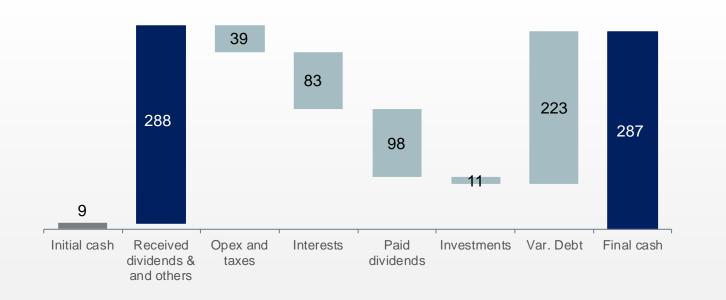




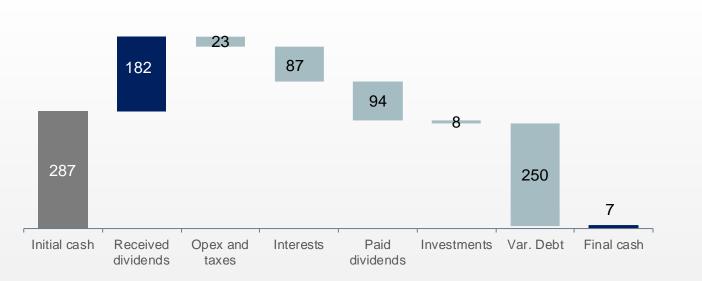
# **Cashflow holding company**



2020



2021

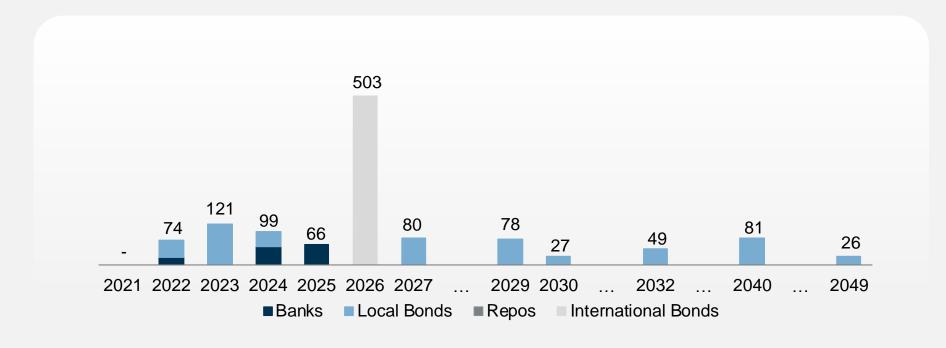


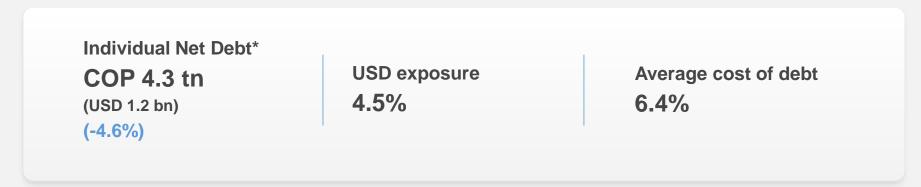
Figures in USD million. Fx: COP 3,693

#### **Debt**

#### We anticipated to manage 2021 debt maturities







**INDICATORS** 

NET DEBT/ **DIVIDENDS** (LTM)

4.1x

NET DEBT/ **DIVIDENDS** (FTM)

6.6x

Max. 5x

LEVERAGE (LTV)

15.5% Max. 25-30%

## 1Q 2021 results show recovery signs



# STRATEGIC RELEVANCE

#### **Sustainable Profitability:**

 Economic value + Harmonic development of society

#### **SURA: Health Management**

- Fatality rate: 0.8% vs.2.6% Colombia
- Vaccination: +400,000 to date, 25,000 daily aprox.

# **SURA AM: Voluntary Savings**

• Net Flow: COP 1.9 tn

# POSITIVE BUSINESS RESULTS

#### **Revenue Growth**

Consolidated: +13.7%

#### **Focus on Efficiency**

Expenses decrease

 -0.4%, including COVID
 expenses

#### **COVID Impacts**

COP 420 billion

#### **Net Income**

Better than budget

#### **VALUE CREATION**

#### **Share Repurchase**

- Process began in 2020
- Efficient capital allocation

#### **Debt Amortization:**

- COP 335 bn
  - SURA AM: 270 bn
  - Grupo SURA: 65 bn

# Recognition from the OECD to Fundación SURA

# SOCIAL AND POLITICAL SITUATION

#### Colombia

- Social Protests
- Dialogue Scenarios:
  - Public policies adjustments
  - Deactivate
     Violence

# Political, institutional or regulatory changing processes:

- Peru
- Chile
- Mexico
- El Salvador

# Recovery of operating performance continues

mar-21 mar-20

Var\$

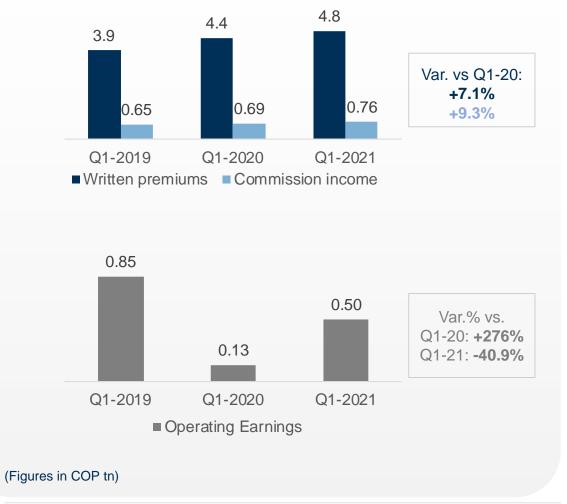
Var%

Supported on revenue increase and expense control

#### CONSOLIDATED INCOME STATEMENT

	mar-z i	mar-20	varş	var %
Written premiums	4,761	4,446	315	7.1%
Retained earned premiums	4,094	4,156	(62)	-1.5%
Commission income	760	695	65	9.3%
Investment income	296	-180	477	
Revenues from the equity method	239	95	144	151.7%
Other	167	123	44	35.7%
TOTAL REVENUES	5,557	4,889	668	13.7%
Retained claims	(2,933)	(2,624)	(309)	11.8%
Operating expenses	(2,124)	(2,133)	9	-0.4%
TOTAL EXPENSES	(5,057)	(4,756)	(301)	6.3%
OPERATING EARNINGS	500	133	367	276.5%
Financial result	(202)	(252)	51	-20.0%
EARNINGS BEFORE TAXES	298	(119)	418	
Taxes	(91)	15	(106)	
Discontinued operations	4	29	(25)	-85.3%
NET INCOME	211	(76)	287	
SHAREHOLDERS' NET INCOME	194	(75)	269	





Other = other revenue + revenues from services rendered.

Operating expenses = Administrative expenses + brokerage commissions + insurance costs and expenses + costs of services rendered + fees + depreciation and amortization + other expenses.

Figures in COP billion. Var\$ and Var% are FY variations compared to 2020.

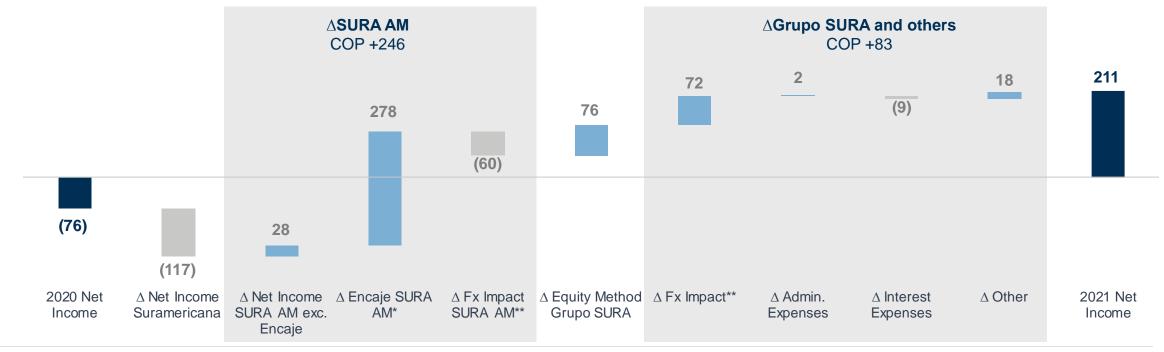
#### Possitive net income



Providing evidence of the benefits of diversification in our portfolio

CONTRIBUTION TO CONSOLIDATED NET INCOME			
	mar-21	mar-20	mar-19
Suramericana	(11)	107	118
SURA AM	116	(130)	228
Equity Method Grupo SURA	220	145	271
Grupo SURA (holding) and Others	(114)	(197)	(57)
	211	(76)	560

#### **CHANGE IN 2020 NET INCOME**



<sup>\*</sup>SURA AM's return on "encaje" (legal reserves) is net of its related deferred tax and includes the return on legal reserves from Proteccion, adjusted for SURA AM's stake

<sup>\*\*</sup> Exchange difference + valuation of hedging derivatives, net of associated deferred tax Figures in COP billion

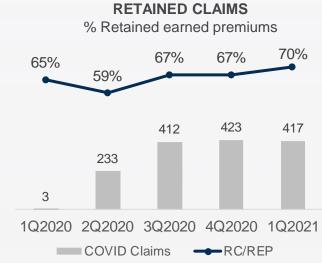
# Premium growth and expense control continues

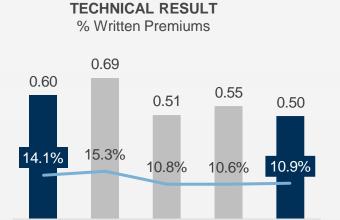
#### Partially mitigating an increase in claims

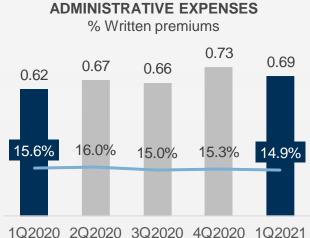


	mar-21	mar-20	Vor9/
Writton promiumo			Var% 7.3%
Written premiums	4,605	4,290	
Retained premiums	3,927	3,684	6.6%
Adjustments to reserves	66	87	-24.0%
RETAINED EARNED PREMIUMS	3,993	3,771	5.9%
Retained claims	(2,811)	(2,456)	14.5%
Commissions (net)	(486)	(550)	-11.7%
Services rendered (net)	(22)	(24)	-7.4%
Other operating income/expense	(170)	(128)	33.3%
Impairment	(1)	(8)	-91.7%
TECHNICAL RESULT	503	605	-16.9%
Operating expenses	(741)	(729)	1.6%
UNDERWRITING RESULT	(239)	(125)	91.4%
Investment income	210	251	-16.3%
Interest expense	(23)	(32)	-28.5%
Other non-operating	64	25	158.0%
EARNINGS BEFORE TAXES	13	120	-89.1%
Taxes	(24)	(13)	80.6%
NET INCOME	(11)	107	









1Q2020 2Q2020 3Q2020 4Q2020 1Q2021

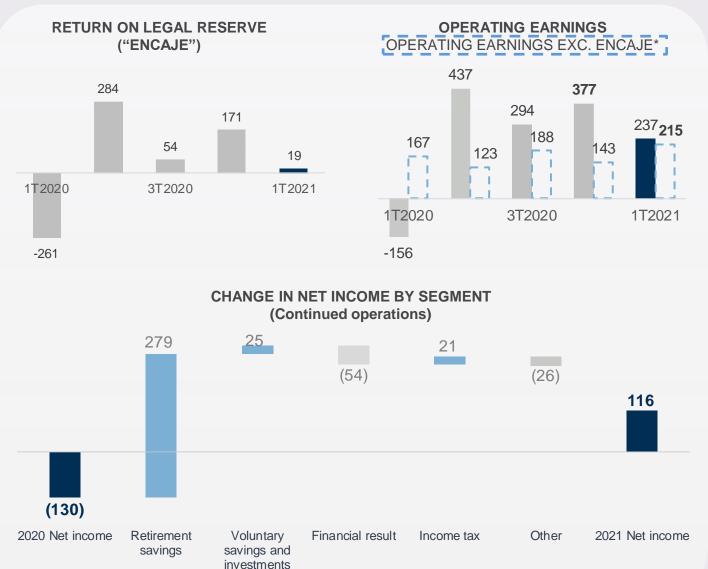
<sup>\*</sup>Premiums and claims include health care revenues (before "services rendered") Figures in COP billion

# **Commission income growth accelerates**



Together with a recovery of the return on investments, although still below historical average

	mar-21	mar-20	Var\$	Var%
Commission income	621	577	44	7.5%
Income from legal reserves	19	-261	280	
Equity method	19	-50	69	
Other	1	0	1	241.4%
Operating revenue	661	267	393	147.1%
Total insurance margin	22	19	4	20.1%
Operating expense	(446)	(442)	(4)	0.8%
OPERATING EARNINGS	237	(156)	393	
Financial result	(48)	13	(61)	
EARNINGS BEFORE TAX	189	(144)	333	
Income tax	(78)	(15)	(63)	419.5%
Net income from discontinued oper.	4	29	(25)	-85.3%
NET INCOME	116	(130)	246	



<sup>\*</sup>Also excludes income from legal reserve of Proteccion, adjusted for SURA AM's stake. Figures in COP billion



#### **#4 LATAM INSURANCE GROUP**

with an established growth platform in 9 countries

#### **#1 INSURANCE COMPANY**

in Colombia with top 5 positions in 4 Latam countries



**SEGUROS, TENDENCIAS** Y RIESGOS

> 22,500 **EMPLOYEES**

**17.6** million **CLIENTS** 

USD 1.4 bn **EQUITY** 

#### **MULTICHANNEL APPROACH**

developing new channels throughout the region

+22,000 **ADVISORS** 

#### **DIVERSIFIED BUSINESS MODEL**

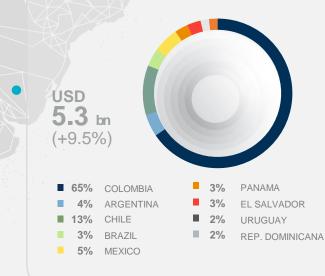
BY GEOGRAPHY

**BUSINESS LINES** 

35% of GWP outside Colombia

P&C Life 28% 28% Mandatory Health

#### **WRITTEN PREMIUMS 2020»**







12% FIRE 2% MANDATORY CAR

2% TRANSPORT 13% OTHER NON-LIFE

8% HEALTH 8% ARL (WORKERS' COMP.) 2% OTHER LIFE

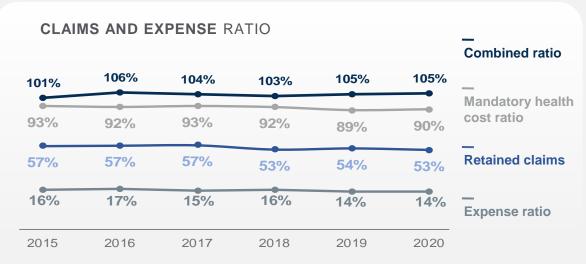
■ 6% GROUP LIFE

■ 28% MANDATORY HEALTH (COL)

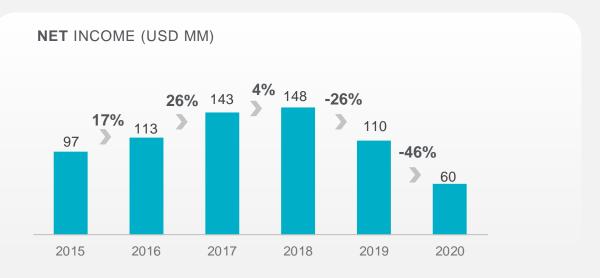
## Suramericana financial metrics evolution











Figures in USD



OOLITIANAOLITLIN

usp 150 bn

**20.9** MM

~23%
MARKET SHARE
Mandatory Pension

usp 2.7 bn

RETIREMENT SAVINGS (PENSION) Stable cash flow business

88%

**AUM** 

usp 130 bn

**AUM** 

**CLIENTS** 

19 MM

INVERSIONES
SURA (RETAIL
INVESTING)
Underpenetrated
business with high
growth potential



USD 13 bn

CLIENTS 1.6 MM



INVESTMENT

**MANAGEMENT** 

(INSTITUTIONAL)

Regional platform

the world

connecting Latam to

AUM
USD 11 bn\*

\*USD 4.4 bn from Savings & Investments business



\*











**AM** Unit

AWI Unit

132

45

36

4

36

18

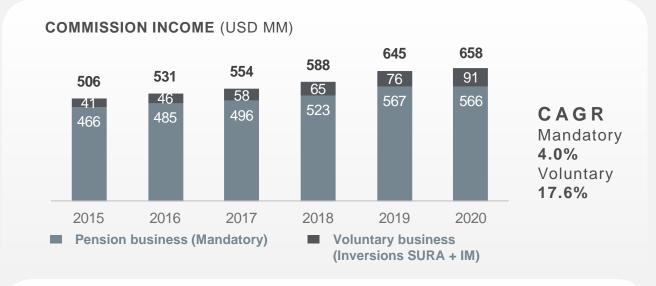
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6

11

# **SURA Asset Management financial metrics evolution**









# **Investments in publicly listed companies**

With leading positions in their respective industries





#### **#1 BANK IN COLOMBIA**

with a relevant presence in Central America

**17.8 MM clients** with a strong distribution network and diversified sources of funding and loans

GRUPO ARGOS

#### STRATEGIC FOCUS

in cement, energy and road and airport concessions

#### SOLID TRACK RECORD

building regional platforms

brands in the main categories PRESENCE IN 72 COUNTRIES with 30

LARGEST PROCESSED FOODS

**GROUP IN COLOMBIA** with leading

production plants in Colombia, 16 abroad and its own distribution network in 14 countries

**usp 7.7 bn** Equity 2020

**USD 7.5 bn** Market Cap.

usp 0.9 bn

**EBITDA 2020** 

**USD 2.6 bn** Market Cap.

**USD 390 MM** 

Grupo nutresa

**EBITDA 2020** 

**usp 2.9 bn** Market Cap.

#### LOANS



■ 21% Consumer

■ **14%** Mortgage

1% Microcredit



#### **EBITDA**





#### **REVENUES BY REGION**



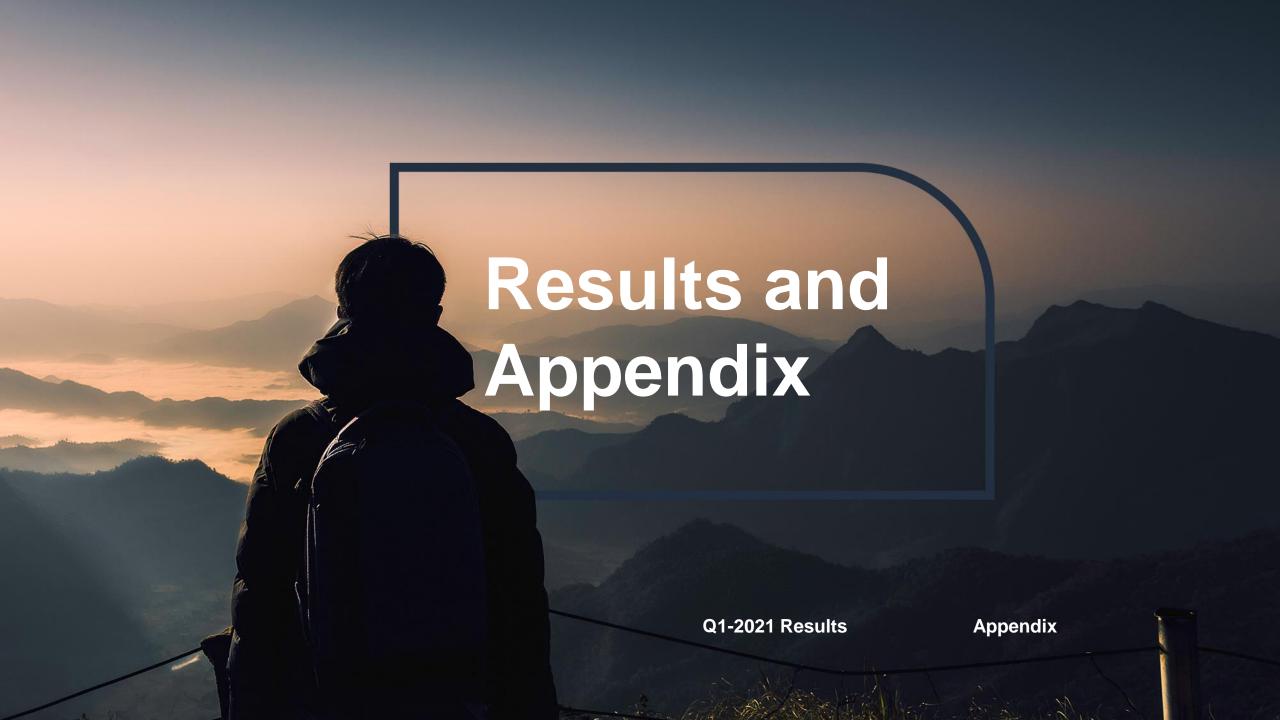
**12%** USA 7% Chile

3% Mexico

8% Other



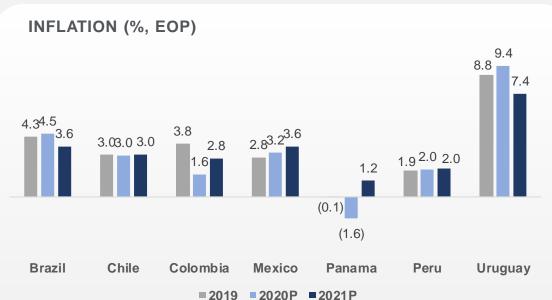
Source: company reports. Market cap as of March 31, 2021.

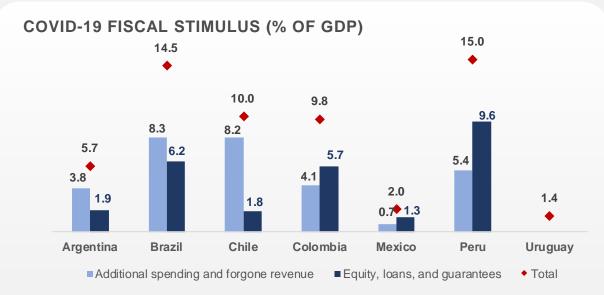


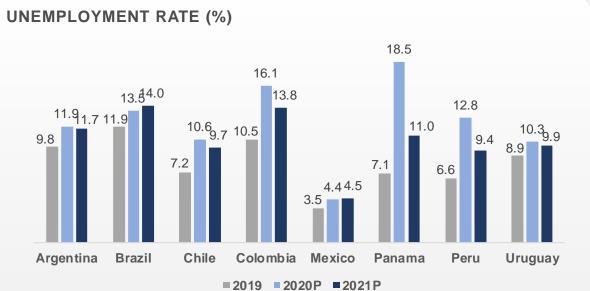
# **Macroeconomic context and perspectives**











Source: Focus Economics, IMF Fiscal Monitor (January 2021)

## 1Q 2021 results show recovery signs



# STRATEGIC RELEVANCE

#### **Sustainable Profitability:**

 Economic value + Harmonic development of society

#### **SURA: Health Management**

- Fatality rate: 0.8% vs.
   2.6% Colombia
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# **SURA AM: Voluntary Savings**

• Net Flow: COP 1.9 tn

# POSSITIVE BUSINESS RESULTS

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#### **COVID Impacts**

COP 420 billion

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Better than budget

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- Process began in 2020
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# Recognition from the OECD to Fundación SURA

# SOCIAL AND POLITICAL SITUATION

#### Colombia

- Social Protests
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# Political, institutional or regulatory changing processes:

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# Recovery of operating performance continues

mar-21 mar-20

Var\$

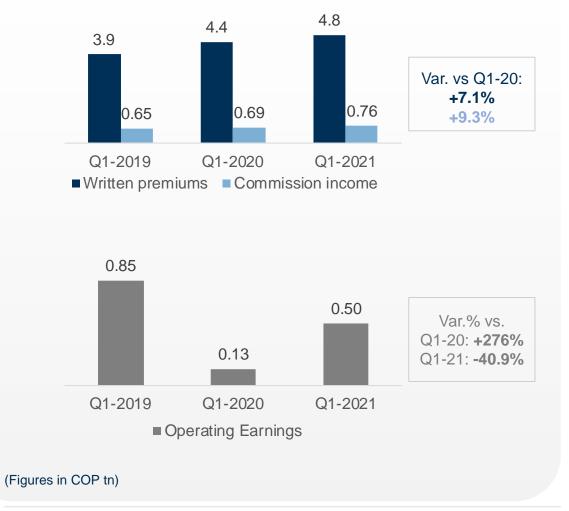
Var%

Supported on revenue increase and expense control

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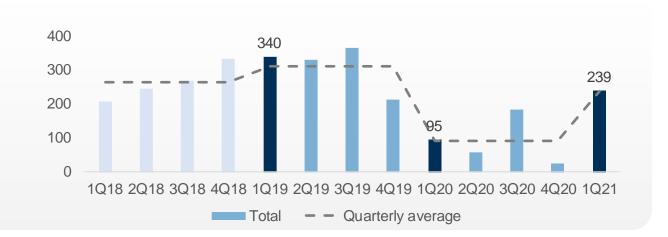
# Recovery in equity method and investment income

Explained by an improvement in operating performance and capital markets



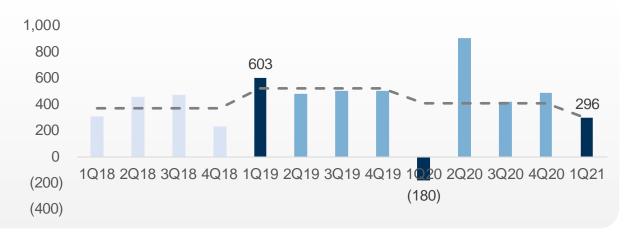
#### **Equity Method**

	mar-21	mar-20	Var\$	Var%
Bancolombia	133	82	51	61.8%
Grupo Argos	7	-4	11	
Grupo Nutresa	81	67	14	21.5%
Protección	18	-56	74	
Otros	(1)	5	(6)	
TOTAL	239	95	144	151.7%



#### **Investment Income**

	mar-21	mar-20	Var\$	Var%
Suramericana	230	273	(42)	-15.4%
SURA AM	54	(452)	506	
Grupo SURA (holding)	12	(1)	13	
TOTAL	296	(180)	477	



Figures in COP billion

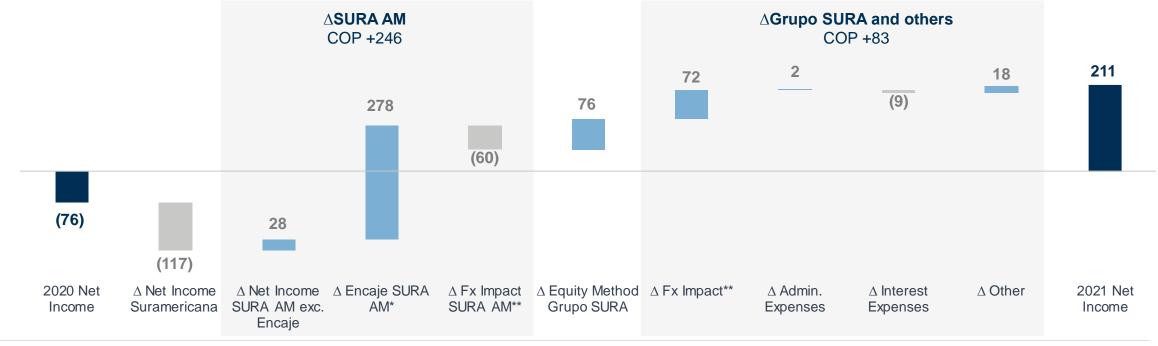
#### Possitive net income



Providing evidence of the benefits of diversification in our portfolio

#### CONTRIBUTION TO CONSOLIDATED NET INCOME mar-21 mar-20 mar-19 Suramericana (11)107 118 SURA AM 116 (130)228 Equity Method Grupo SURA 220 145 271 Grupo SURA (holding) and Others (114)(197)(57)560 211 (76)

#### **CHANGE IN 2020 NET INCOME**



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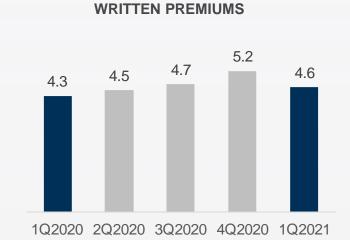
<sup>\*\*</sup> Exchange difference + valuation of hedging derivatives, net of associated deferred tax Figures in COP billion

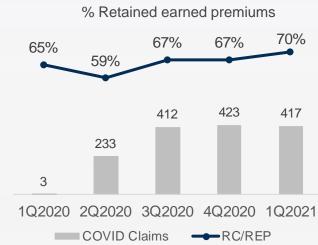
# Premium growth and expense control continues

#### Partially mitigating an increase in claims



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NET INCOME	(11)	107	

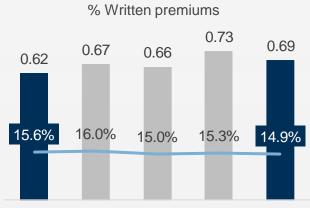




**RETAINED CLAIMS** 



**TECHNICAL RESULT** 



1Q2020 2Q2020 3Q2020 4Q2020 1Q2021

**ADMINISTRATIVE EXPENSES** 

<sup>\*</sup>Premiums and claims include health care revenues (before "services rendered") Figures in COP billion

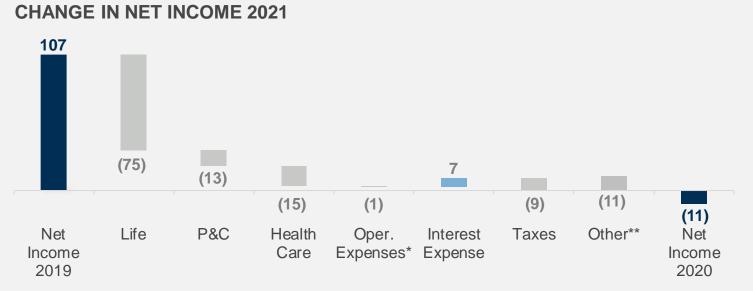
# Results are affected by higher COVID-related costs and expenses

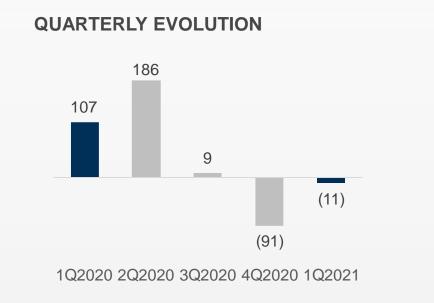


And are not comparable to 1Q2020 which had no material impacts related to COVID

#### CONTRIBUTION TO NET INCOME BY SEGMENT

		mar-21	mar-20	Var\$	Var%
	Life	48	123	(75)	-61%
	P&C	(10)	3	(13)	-436%
_	Health Care	1	16	(15)	-95%
n t	Operating Expenses*	(23)	(22)	(1)	5%
Holding segment	Interest Expense	(13)	(20)	7	-37%
Hold	Taxes	(17)	(7)	(9)	123%
T Ö	Other	3	14	(11)	-76%
	Net Income	(11)	107	(117)	-110%





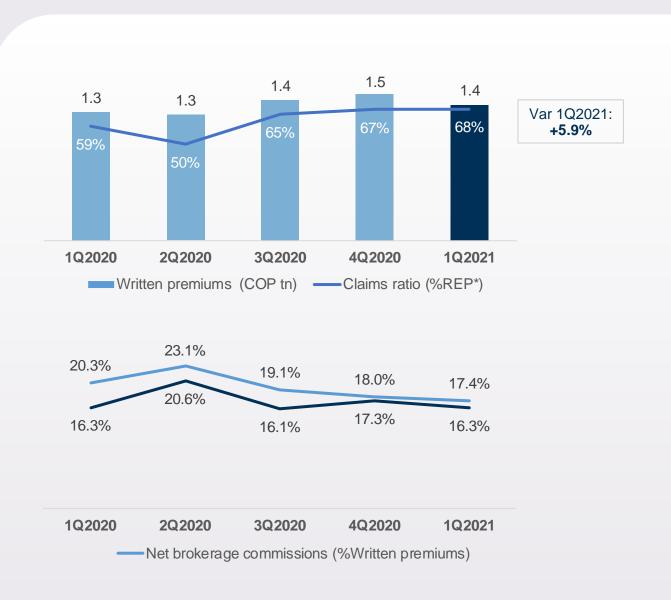
<sup>\*</sup>Operating expenses include Fees, Administrative Expenses, Impairment, depreciations and amortizations of the holding segment

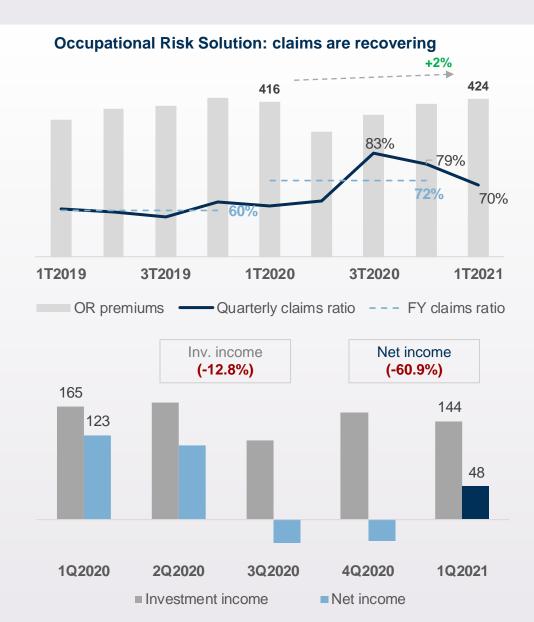
<sup>\*\*</sup>Change in "Other" is mainly explained a reduction of income from consolidated revenues and from by an equity variation in equity from Argentina's reinsurance company and lower benefits due to FX fluctuation.

# **Net income in Life segment returns to positive numbers**

Supported by an increase in premiums and expense efficiency



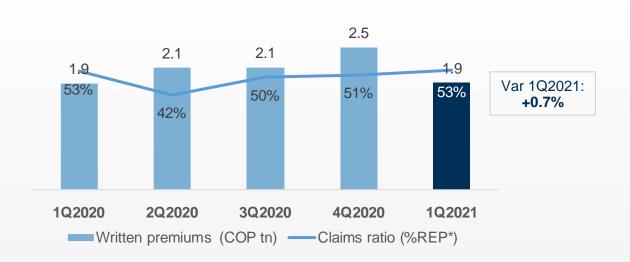


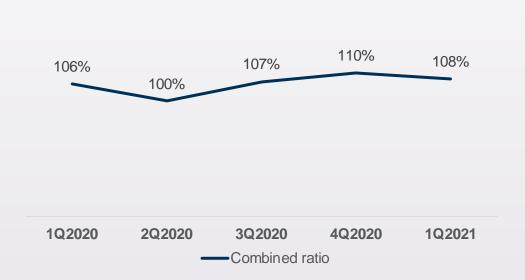


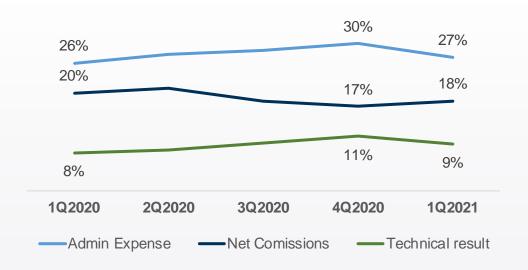
# **P&C** segment premiums increased

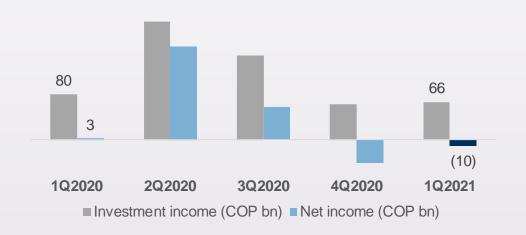
Despite lower dynamism in car solution









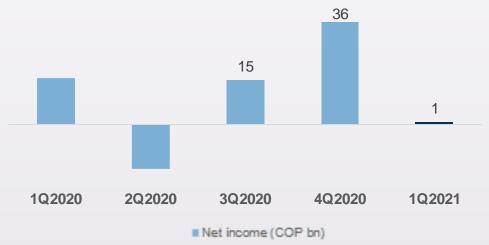


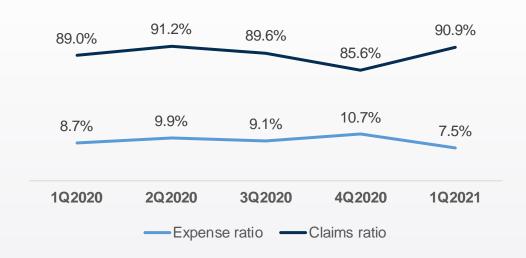
# Health care segment continues its growth in premiums

While COVID claims remain and are compensated by expense efficiency









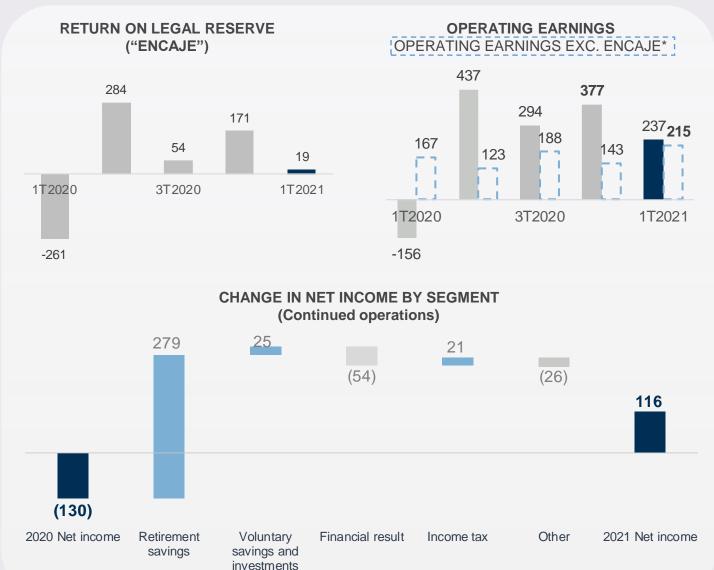
- EPS SURA reached **4.27 million** affiliates (+80K this trimester).
- SURA performed 156,000 COVID-19 tests in 1Q2021
- +400,000 COVID vaccines applied to date by EPS SURA
- Fatality rate from COVID in SURA of 0.8% vs. 2.6% for Colombia
- PAC: Reaches 234,000 users (+9,976 in 1Q2021).
  - Revenue +29%

# **Commission income growth accelerates**



Together with a recovery of the return on investments, although still below historical average

	mar-21	mar-20	Var\$	Var%
Commission income	621	577	44	7.5%
Income from legal reserves	19	-261	280	
Equity method	19	-50	69	
Other	1	0	1	241.4%
Operating revenue	661	267	393	147.1%
Total insurance margin	22	19	4	20.1%
Operating expense	(446)	(442)	(4)	0.8%
OPERATING EARNINGS	237	(156)	393	
Financial result	(48)	13	(61)	
EARNINGS BEFORE TAX	189	(144)	333	
Income tax	(78)	(15)	(63)	419.5%
Net income from discontinued oper.	4	29	(25)	-85.3%
NET INCOME	116	(130)	246	

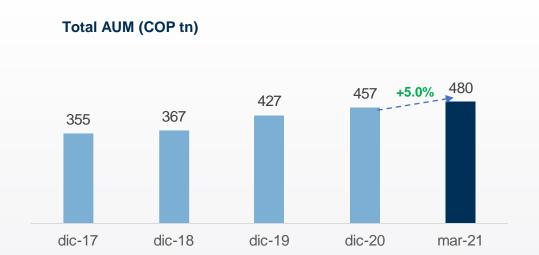


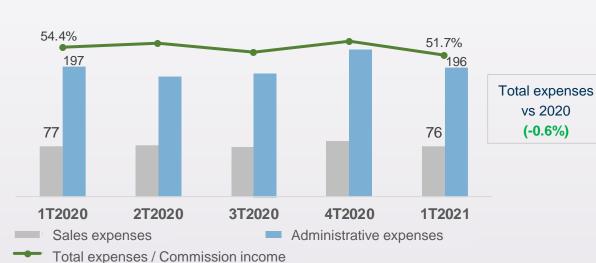
<sup>\*</sup>Also excludes income from legal reserve of Proteccion, adjusted for SURA AM's stake. Figures in COP billion

# **Retirement savings segment**

Increases commission income, leveraged by Mexico and Chile









- Commission income growth in both AUM and Flow-based:
  - Mexico +7.0% in LC due to AUM growth
  - Chile +2.8% in LC driven by positive net flow of salary base.
- **Equity method:** positive operational trend and improvement on legal reserves returns.
- Operating expenses -0.6%: driven by efficiency efforts and commercial force productivity

Figures in COP billion. LC: local currency

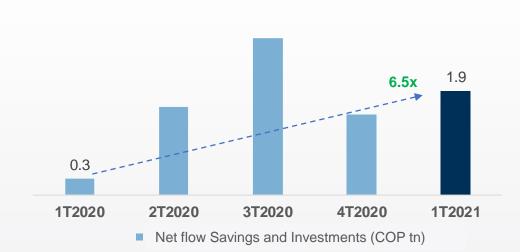
# **Inversiones SURA + Investment Management**

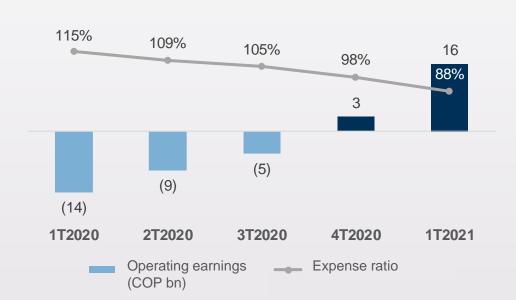


With doble digit income growth reaches a second consecutive quarter with positive net income









# **ESG** and ratings



#### **ESG Ratings** Evolution

■ Avg. World Index

Index / Standard	2016	2017	2018	2019	2020
DJSI (max. 100)	83	75	79	73	81
FTSE4GOOD (max. 5)	3.5	3.9	3.8	4.1	3.3
MSCI (max. AAA)	BBB	BBB	BB	BBB	BBB
ISS ESG		C+	C+	С	С

#### **DJSI** Results 100 **81** 84 **76** 76 80 60 40 20 Total Economic Environmental Social Dimension Dimension Dimension Grupo SURA 2019 ■ Grupo SURA 2020 ■ Best

Avg. Industry

#### Other Initiatives / Standards















#### **Prioritized SDG**









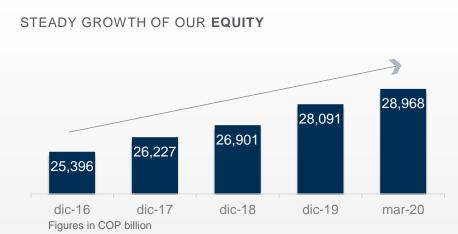


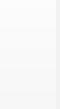




### Strong financial position of Grupo SURA and subsidiaries







CREDIT RATINGS - GRUPO SURA

## **Fitch**Ratings

LOCAL

INTERNATIONAL

AAA

**BBB** 

**Stable perspective** Feb-2020

**S&P Global** Ratings

atiligs

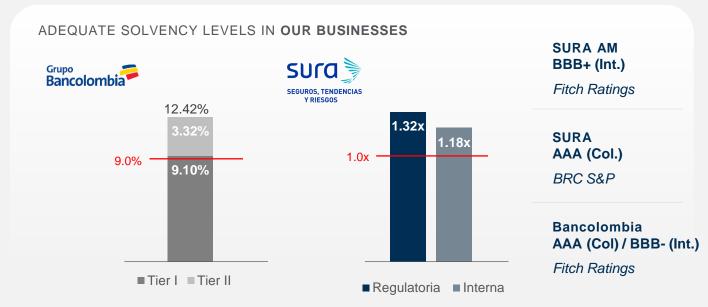
INTERNATIONAL

BBB-

Negative Perspective Mar - 2020

#### FINANCIAL STRENGTH AS OUR PRIORITY

- Active liability management: anticipation of maturities and exchange risk management
- Active participation of Grupo SURA in the construction of a solvency model for conglomerates in Colombia.
- Available liquidity in SURA AM of ~USD 200 million
- Approval of spin-off of the Life portfolio in Colombia generates cash for ~ COP 500 billion



## Recognized issuer in local and international markets



LOCAL BONDS »

ISSUER	YEAR	MATURITY	AMOUNT (COP MM)	BID TO COVER	ISSUANCE RATE	RATE OPTIMIZATION (pbs)
_	2009	2019	54,500	8.16x	IPC + 4.40%	100
_	2009	2029	98,000	4.84x	IPC + 5.90%	80
_	2009	2049	97,500	4.16x	IPC + 6.98%	102
GRUPO	2014	2016	223,361	2.80x	IBR + 1.20%	45
sura 🔪	2014	2019	103,278	3.18x	IPC + 3.24%	51
	2014	2023	223,361	2.11x	IPC + 3.80%	50
_	2014	2030	100,000	5.87x	IPC + 4.15%	60
_	2016	2020	100,000	1.99x	IPC + 3.55%	N/A
_	2017	2022	193,549	2.46x	7.21%	44
_	2017	2024	165,515	1.95x	IPC + 3.19%	41
_	2017	2029	190,936	2.68x	IPC + 3.58%	37
_	2020	2023	223,750	2.84x	IBR + 1.49%	51
_	2020	2027	296,350	1.76x	IPC + 2.54%	46
_	2020	2032	180,320	1.05x	IPC + 3.39%	41
	2020	2040	299,580	1.47x	IPC + 3.78%	42
sura 🦫 -	2016	2020	147,998	1.77x	IPC + 3.39%	
SEGUROS, TENDENCIAS -	2016	2023	257,145	1.11x	IPC + 3.90%	
Y RIESGOS	2016	2026	305,622	1.42x	IPC + 4.09%	
	2016	2031	289,235	2.90x	IPC + 4.29%	

IN	IΤ	ER	N	AT	10	NA	L B	ON	IDS»
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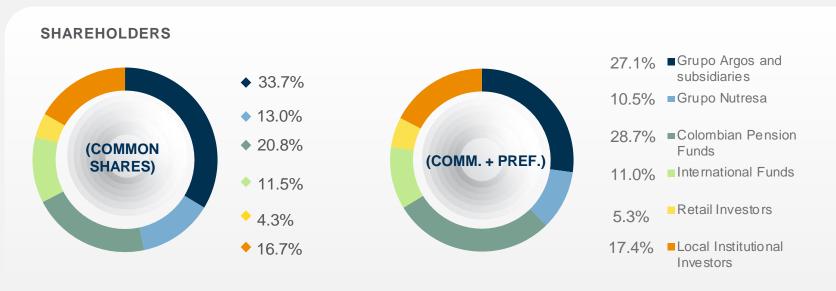
ISSUER		MATURITY	AMOUNT (USD MM)	BID TO COVER	YIELD
SUCA >	2011	2021	300	17.3x	5.79%
	2016	2026	550	5.3X	5.65%
SUCO ASSET MANAGEMENT	2014	2024	500 350	8.6x 8.0x	4.88% 4.37%

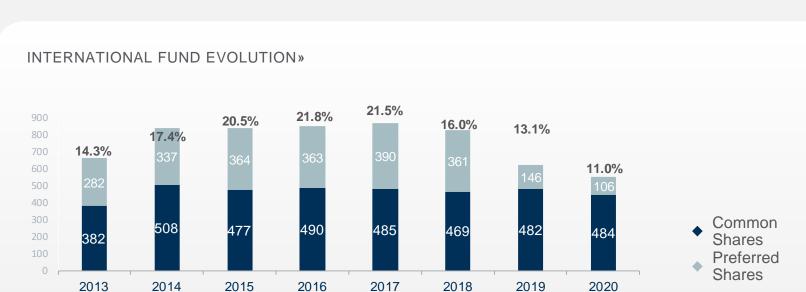
Grupo SURA and its subsidiaries have a successful track record in local and international bond issuances

Source: Bloomberg. Internal information.

### **Shareholding structure**







#### TOTAL SHARES OUTSTANDING

581,977,548

Common Shares Preferred Shares

80.6%

19.4%

MARKET CAPITALIZATION

usp 3.3 bn

INTERNATIONAL FUNDS

468

NUMBER OF SHAREHOLDERS

14,349

ADTV common shares (12 months) ADTV preferred shares (12 months)

USD

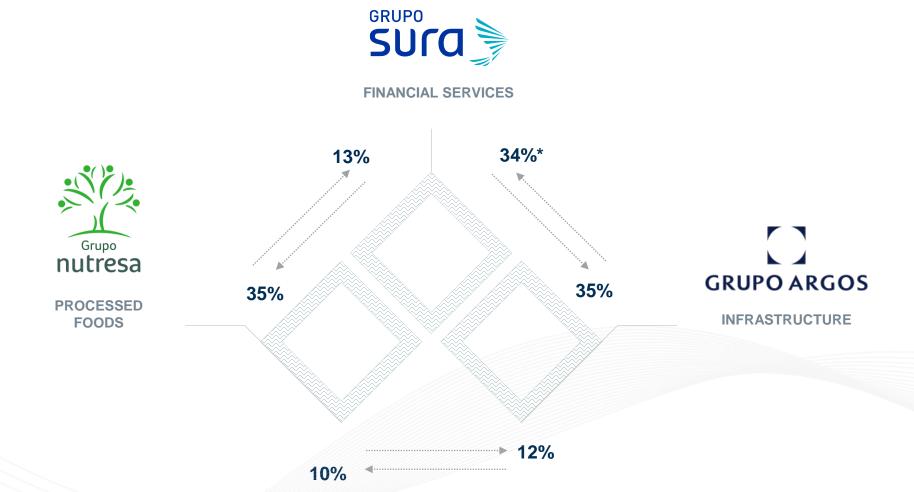
~2.5 MM

USD

~0.8 MM

## **Crossholding structure**





## Sustainability operating model alligned with strategy





#### **WE MANAGE**

risks, trends and opportunities

Responsible Investment

Climate Change

Financial Inclusion

Innovation

Corporate Governance

Human Talent



#### **RESPONSIBLE**

business practices

- Responsible investment policy
- ESG Management
- Portfolio decarbonization
- Geociencias
- "Mis Aliados"
- Direct sales
- "Más Protección"
- SURA Ventures
- Ethics and Corporate Governance System
- Leadership formation
- Employee benefits portfolio



#### **STRENGTHEN**

public institutions













#### **STAKEHOLDERS**

engagement to make decisions

- Materiality Analysis
- Reputation Study
- Relationship Objectives



#### CONTRIBUTE

to social development

Education

Culture

#### Social Investment

- Framework policy
- Félix y Susana
- Volunteering program

# Leaders in pension fund management in the region



		<b>♦</b>   CHILE	• MÉXICO	COLOMBIA	PERÚ	<b>URUGUAY</b>	EL SALVADOR
sura 🗦	22.3%	19.4%	15.0%	35.8%	37.1%	17.9%	47.6%
	Ranking 1 <sup>o</sup>	Ranking 3°	Ranking 4 <sup>o</sup>	Ranking 2 <sup>o</sup>	Ranking 1 <sup>o</sup>	Ranking 2 <sup>o</sup>	Ranking 2 <sup>o</sup>
Habitat	12.9%	27.7%	7.3%	13.6%			
Metlife	9.5%	25.2%					
Principal	8.9%	17.4%	6.7%				
Banorte	7.0%		20.2%				
Grupo AVAL	6.2%			44.3%			
Citgroup	6.4%		18.3%				
Grupo BAL	5.4%		15.6%				
Credicorp	2.5%				30.6%		
Scotiabank	2.1%		25.0%				
Total AUM (USD BN)	516	193	179	73	43	15	12
Number of Players		6	10	4	4	4	2
\$516 Bn Industry AUM by country	10	00%	38.0%	17%	9%	3%	2%

Cifras al 30 de junio de 2020.

# Ranking insurance companies in Latam

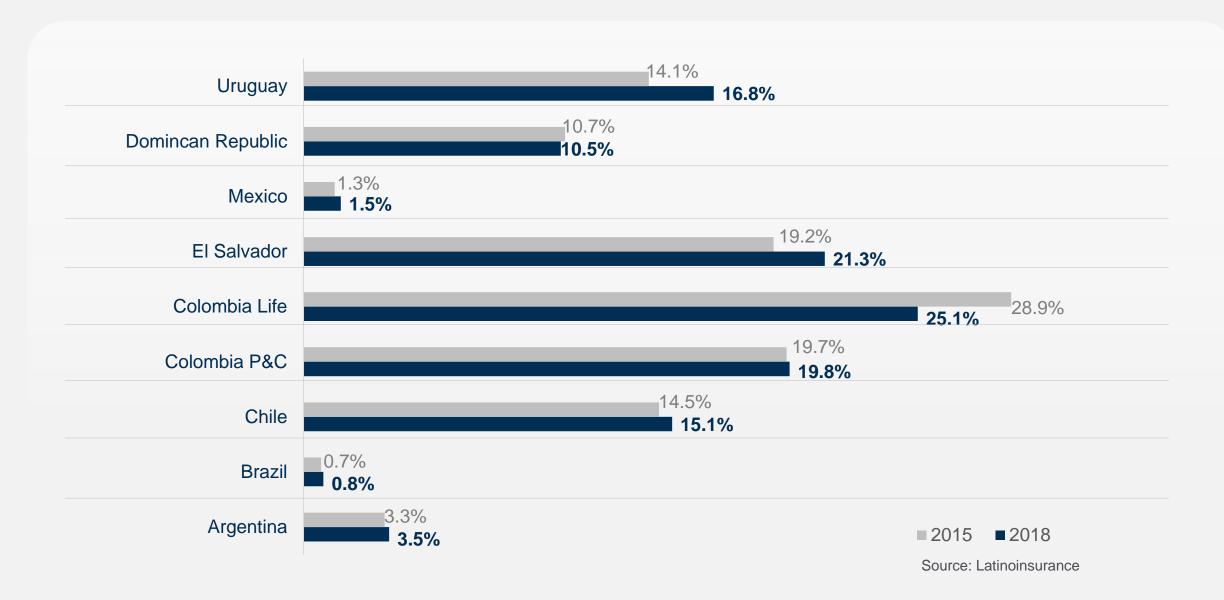


RKG	GROUP	COUNTRY	2009	2018	2019	Mkt. Share	2019 Var%	10 yr CAGR
1	Bradesco	Brazil	8,041	10,032	10,132	6.6%	1.0%	2.3%
2	Brasilprev1	Brazil	2,106	8,715	9,942	6.5%	14.1%	16.8%
3	Mapfre	Spain	5,626	8,421	8,729	5.7%	3.7%	4.5%
4	Zurich	Switzerland	1,671	7,608	8,679	5.7%	14.1%	17.9%
5	Cnp Assurances	France	2,106	5,977	7,269	4.7%	21.6%	13.2%
6	Metlife	USA	3,518	5,183	4,784	3.1%	-7.7%	3.1%
7	Itaú	Brazil	6,533	5,877	4,309	2.8%	-26.7%	-4.1%
8	Suramericana	Colombia	1,129	4,430	4,226	2.8%	-4.6%	14.1%
9	Grupo Nacional Provincial	Mexico	1,999	3,465	4,017	2.6%	15.9%	7.2%
10	Porto Seguro	Brazil	2,561	3,770	3,495	2.3%	-7.3%	3.2%
		Top 10	35,289	63,478	65,581	42.8%	3.3%	6.4%
		<b>Top 25</b>	55,167	95,868	100,305	65.5%	4.6%	6.2%
		<b>Total Market</b>	101,047	150,143	153,113	100.0%	2.0%	4.2%

Source: Fundación Mapfre, Ranking de Grupos Aseguradores en América Latina 2018

### **Market share of Suramericana by country**





# Penetration of insurance industry by country (% of GDP)



Country	2008	2010	2015	2016	2017	2018
ARGENTINA	2.1%	2.0%	2.6%	2.6%	2.6%	2.4%
BRAZIL	2.8%	2.9%	3.8%	4.0%	4.1%	3.9%
CHILE	3.9%	3.8%	4.6%	4.9%	4.7%	4.6%
COLOMBIA	2.2%	2.3%	2.7%	2.8%	2.8%	2.8%
MEXICO	1.8%	1.9%	2.2%	2.2%	2.2%	2.2%
PANAMA	3.1%	3.1%	2.5%	2.3%	2.3%	2.5%
URUGUAY	1.7%	1.8%	2.4%	2.4%	2.7%	2.5%
EL SALVADOR	2.4%	2.1%	2.9%	2.9%	2.8%	2.8%
DOMINICAN REPUBLIC	1.3%	1.3%	1.1%	1.2%	1.4%	1.5%

# Penetration of P&C insurance industry by country (% of GDP)



Country	2008	2010	2015	2016	2017	2018
ARGENTINA	1.5%	1.7%	2.2%	2.2%	2.2%	2.0%
BRAZIL	1.5%	1.4%	1.8%	1.8%	1.8%	1.8%
CHILE	1.6%	1.5%	1.8%	1.8%	1.8%	1.8%
COLOMBIA	1.4%	1.6%	1.9%	1.9%	1.9%	1.9%
MEXICO	1.0%	1.1%	1.2%	1.2%	1.2%	1.2%
PANAMA	2.2%	2.3%	1.9%	1.8%	1.7%	1.9%
URUGUAY	1.3%	1.4%	1.6%	1.5%	1.5%	1.5%
EL SALVADOR	1.6%	1.4%	1.8%	1.9%	1.8%	1.8%
DOMINICAN REPUBLIC	1.2%	1.1%	0.9%	1.0%	1.1%	1.3%

# Penetration of life insurance industry by country (% of GDP)



Country	2008	2010	2015	2016	2017	2018
ARGENTINA	0.5%	0.3%	0.4%	0.4%	0.4%	0.3%
BRAZIL	1.3%	1.5%	2.1%	2.3%	2.3%	2.1%
CHILE	2.3%	2.3%	2.8%	3.1%	2.8%	2.8%
COLOMBIA	0.8%	0.7%	0.8%	0.9%	0.9%	0.9%
MEXICO	0.8%	0.8%	1.0%	1.0%	1.0%	1.0%
PANAMA	0.9%	0.8%	0.6%	0.6%	0.6%	0.6%
URUGUAY	0.3%	0.4%	0.8%	0.9%	1.1%	1.0%
EL SALVADOR	0.8%	0.7%	1.0%	1.0%	0.9%	0.9%
DOMINICAN REPUBLIC	0.1%	0.2%	0.2%	0.2%	0.2%	0.2%

### **Penetration and market share**



	P&C Pe	enetration		Insurance enetration	SURAI	P&C	CAGR 3	yr GWP
EVOLUTION OF KPIs	2008	2018	2008	2018	MKT. SHARE	RANKING	SURA	MARKET
ARGENTINA	1.5%	<b>2.0%</b>	0.5%	▼ 0.3%	3.3%	11	36.0%	33.6%
BRAZIL	1.5%	<u> </u>	1.3%	<u>2.1%</u>	0.9%	20	7.6%	3.5%
CHILE	1.6%	<b>1.8%</b>	2.3%	<b>2.8%</b>	14.9%	1	6.7%	5.4%
COLOMBIA	1.4%	<b>1</b> .9%	0.8%	▲ 0.9%	19.8%	1	6.6%	6.4%
EL SALVADOR	1.6%	<b>1</b> .8%	0.8%	0.9%	21.2%	1	8.6%	4.9%
MEXICO	1.0%	<b>1</b> .2%	0.8%	<b>1</b> .0%	1.4%	17	15.6%	9.0%
PANAMA	2.2%	▼ 1.9%	0.9%	▼ 0.6%				
DOMINICAN REPUBLIC	1.2%	<b>1.3%</b>	0.1%	▲ 0.2%	10.9%	5	10.5%	11.1%
URUGUAY	1.3%	<b>▲</b> 1.5%	0.3%	<b>1.0%</b>	14.9%	2	12.0%	5.8%



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