

TAKING CARE OF OURSELVES AND TAKING CARE OF OTHERS IS
THE MOST IMPORTANT THING WE CAN DO AT THE PRESENT TIME



NEW SPECIAL MEASURES FOR OUR UPCOMING ORDINARY ANNUAL SHAREHOLDERS' MEETING

Subsequent to the Colombian Government declaring a mandatory preventive self-isolation in the light of the current COVID-19 pandemic, we at Grupo SURA would like to bring our shareholders and the community in general up to date on the special measures we have introduced for our upcoming Ordinary Annual Shareholders' Meeting, scheduled for next Friday, March 27, at 10:00 am:

1. **Shareholders shall not be able attend this meeting in person.** Instead, they may be represented, as indicated below, and follow the event which shall be broadcast live on-line.
2. **On-line streaming.** This year's Annual Shareholders' Meeting shall now be broadcast live via video streaming on the Company's website, www.gruposura.com, starting at 10:00 am on March 27th.
3. **Representation by proxy.** In order to facilitate the exercising of their ownership rights, Shareholders may be represented at this meeting through a proxy, by following the procedures set out below:
 - a. First log-on to the website www.gruposura.com
 - b. Download the proxy form containing the matters to be voted on, along with the list of required attachments and the names of the proxies that have been arranged by the Company, at no cost to the shareholder. These proxies belong to independent law firms and are not, therefore, employees or officers of either Grupo SURA or any of its subsidiaries or affiliates.
 - c. Complete the power of attorney, choosing one of the listed proxies and sent this, along with the required documents, to the following email address: accionistas@gruposura.com.co, before 5:00 pm, on Thursday, March 26, 2020.
4. All those shareholders who issue and remit their respective power of attorney shall receive in the days following this meeting and at their specified postal address, a copy of our annual report, a small corporate gift and all those other materials that are normally provided to our shareholders at their annual ordinary meetings. Those who have already sent their powers of attorney complete with the aforementioned attachments, in accordance with the procedure set out above, do not need to send them again, since these shall be equally valid for the respective shareholder to be represented at the upcoming Ordinary Annual Meeting under these new special conditions.

The Colombian Superintendency of Finance has been duly informed of these measures for which it has issued the corresponding authorization, in keeping with public health recommendations, and with the aim of protecting the health of our shareholders and the public at large.

It's time to act responsibly, taking care of ourselves as well as others.

#ESTIEMPOPARAESTARENCASA

DAVID BOJANINI GARCÍA
Chief Executive Officer