

REGARDING PARTICIPATION IN POLITICAL AND ELECTORAL DYNAMICS IN COLOMBIA

- Our institutional position is based on respect and independence in political and electoral matters.
- We are convinced that trust between government and citizens is built on good practices in public management and in the way politics is done. That is why we refrain from giving an institutional opinion on specific candidates or conducting political campaigns within organizations.
- The public position of our organization implies absolute respect for the opinion of our collaborators and the defense of democratic institutions.
- We believe in the need to strengthen public institutions, as they are indispensable for the construction of a new political culture in the country that rejects corruption, combats clientelism and is akin to best democratic practices.
- We recognize the role played by various institutions, including associations, guilds and think tanks, as natural scenarios of the confluence of the private sector with political and public activity.
- We understand that the articulated work and active participation of the various social actors, including the business sector, in the major development issues that cross the public agenda is fundamental. When this participation materializes, it is done by privileging the institutional channels and in accordance with the guidelines of corporate citizenship.
- In line with our purpose of strengthening democratic institutions and processes and based on the challenges posed by the current context, since 2021 we have concentrated our efforts on promoting strategies that develop capacities in citizens for their autonomous and free participation in public debate and for the construction of a responsible political culture.
- Currently, our contributions to the strengthening of democracy are invested in the development and/or support of initiatives that allow us to exchange knowledge and provide information and tools for qualified and autonomous decision-making by citizens. This approach starts from recognizing factors such as "organized disinformation", enhanced by dynamics of the digital environment and digital communication, as an issue that seriously affects democracy.
- Likewise, it seeks to identify priority issues, to generate dynamics of information, research, debate and critical analysis, from different areas and collaborative networks for the qualification of public opinion, political dialogue, institutional strengthening, the

development of public policies, business dynamics and the well-being of society. The Company generates this knowledge and its derived pedagogical actions, either directly or through interaction with different public and private actors and civil society organizations.

- In Grupo SURA we believe that strong citizens and institutions favor the generation of social fabric and economic well-being, indispensable elements for the harmonious development of society. Our interest is to provide resources, knowledge and talent to reflect, research and positively influence the construction of public policies that promote the development of the territories.