

MATERIAL INFORMATION

November 25th, 2009

In compliance with the duties to disclose material information, Grupo de Inversiones Suramericana S.A. announces that today, duly authorized by the Colombian Superintendence of Finance, the Company placed in the public securities market straight bonds in the amount of \$250.000 million.

Offers were received in the amount of \$1.323.711 million, and finally placed the following series and amounts:

Serie	Requested Amount	Allocated Amount	Indicator	Spread
C10	444,560,000,000	54,500,000,000	IPC	4.40%
C20	473,851,000,000	98,000,000,000	IPC	5.90%
C40	405,300,000,000	97,500,000,000	IPC	6.98%
TOTAL	1,323,711,000,000	250,000,000,000		5.99%