



**DAVID BOJANINI GARCÍA**  
Chief Executive Officer  
Grupo SURA

Every year, when drawing up our Annual Report, we are faced with the challenge of consolidating information that, besides covering the main aspects of how our Organization performed the year before, truly provides our shareholders, investors and other stakeholder groups, with really useful pointers regarding the strategy we are pursuing, how we are managing our business and the direction in which our Business Group is heading.

On this occasion, we have included a materiality analysis which we recently performed on Grupo SURA and its subsidiaries Suramericana and SURA Asset Management, with the help of the firm Deloitte. This analysis, which included a series of consultations held with stakeholder groups in a total of 10 countries, allowed us to identify the aspects that they consider to be more relevant to them, this based on the different

**G4-18** components of our strategy. We were also able to obtain important feedback to enhance the strategic planning of our corporate policy and the corresponding action plans, so as to guarantee that we are responding to their expectations.

As in previous years, this year's Annual Report was drawn up based on the methodology recommended by the Global Reporting Initiative - GRI - specifically its G4 version. This Annual Report covers each of the guidelines defined in Grupo SURA's corporate policy, reporting on the main achievements accomplished in each case, as well as the challenges we are facing in 2017. It also contains RobecoSAM's evaluation of our Company, with regard to our listing on the Dow Jones Sustainability Index.

It is important to note that this report has been published in various formats, so as to facilitate access to the information therein contained. In addition to the main printed version, which was distributed at our Annual Shareholder's Meeting, we have made available a more extensive and detailed version on our website: [gruposura.com](http://gruposura.com). We also produced certain audiovisual and printed materials summarizing some of the main aspects of our performance and the results thus obtained.

Finally, as part of this report, we would like to renew once again our commitment to embracing the principles of the United Nations Global Compact, as well as other standards and indices that allow us to maintain a steady stream of continuous improvements while incorporating best business practices, so as to ensure that we remain sustainable over time.

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