

GRUPO DE INVERSIONES SURAMERICANA S.A.**REFERENCE: Notice of Annual Shareholders General Meeting****DATE: January 27th, 2017**

In compliance with current reporting requirements, Grupo de Inversiones Suramericana S.A. hereby announces that its Board of Directors, at a meeting held yesterday ordered notice to be given to the Company's shareholders of their Annual General Meeting, to be held on March 31st at 10:00 a.m., at the Gran Salón de Plaza Mayor, located at the following address: Calle 41 # 55 – 80 in Medellín.

About Grupo SURA

Grupo de Inversiones Suramericana S.A. Grupo SURA, is a Latin American enterprise that trades on the BVC (Colombian Stock Exchange) and is registered in the ADR – Level 1 program in U.S.A. In addition, Grupo SURA is one of the three entities of the Financial Services sector in Latin America which is part of the Dow Jones Sustainability Index, which in turn acknowledges those companies that stand out worldwide for their sound practices in economic, environmental and social matters. Grupo SURA has two types of investments: Strategic, focused on the financial services, insurance, pensions, savings and investments sectors. Portfolio investments are primarily in the processed food, cement and power sectors.