

COMMITMENT TO SUSTAINABLE DEVELOPMENT

SUSTAINABLE DEVELOPMENT – A COMMON PURPOSE

The effective term of companies depends of their capability to acknowledge and adapt to their surroundings, to engage environmental, social and corporate governance matters, and to create positive impacts, all beyond financial results.

Corporate responsibility is understood as a principle to act upon and we assume the commitment to sustainable development as a factor that crosses our entire strategy. Since the manner in which we reach our results is as important as the results themselves, we are convinced that coherence is a best path to generate value and trust with our stakeholders in the countries where we operate.

At Grupo SURA and at the companies which are part of Grupo Empresarial SURA this commitment is addressed under the following work settings:

- Long-term business management
- Participation in social development projects
- Incidence on public dynamics

Our corporate practices shall meet a corporate philosophy which sheds light on quality of life and competitiveness based on Respect, Responsibility, Fairness and Transparency.

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